



## SUPPORT THE U.S.-KOREA FREE TRADE AGREEMENT

MESSAGE OF THE WEEK

### SERVING UP OPPORTUNITY IN KOREA'S SERVICES MARKET

THE U.S.-KOREA FTA OFFERS UNPARALLELED OPPORTUNITIES FOR U.S. SERVICE PROVIDERS. FROM DISTRIBUTION TO TELECOMMUNICATIONS TO ENTERTAINMENT TO FINANCIAL SERVICES TO E-COMMERCE, ENHANCED MARKET ACCESS AND INVESTMENT OPPORTUNITIES WILL EXPAND A ROBUST MARKET FOR U.S. SERVICES.

#### **FAIR, TRANSPARENT ACCESS FOR U.S. SERVICES UNDER THE KORUS FTA**

- **FAIR:** GIVES U.S. SERVICE PROVIDERS NON-DISCRIMINATORY REGULATION AND FULL RANGE OF ESTABLISHMENT RIGHTS IN ALL THE KEY SECTORS.
- **TRANSPARENT:** IMPROVES TRANSPARENCY AND PREDICTABILITY IN KOREA'S REGULATORY AND RULEMAKING PROCEDURES, REMOVING COSTLY IMPEDIMENTS TO U.S. SERVICES COMPANIES.
- **ACCESS:** OFFERS U.S. FIRMS NEW OPPORTUNITIES TO INVEST AND GROW IN KOREA'S SERVICES SECTOR, INCLUDING ALLOWING 100% FOREIGN OWNERSHIP OF TELECOMMUNICATIONS AND FINANCIAL SERVICES ENTITIES AS WELL AS ENHANCED ACCESS IN SECTORS SUCH AS COMPUTER AND RELATED SERVICES, BUSINESS SERVICES, AND DISTRIBUTION SERVICES, AMONG OTHERS.

#### **OTHER KEY PROVISIONS**

- STRONG IPR AND INVESTMENT PROTECTIONS FOR U.S. SERVICES WHERE INNOVATION AND CREATIVITY ARE VITAL, PARTICULARLY FOR HIGH-TECH AND ENTERTAINMENT SERVICES.
- DISCIPLINES GOVERNMENT MONOPOLIES TO CREATE NEW OPPORTUNITIES FOR U.S. EXPRESS DELIVERY COMPANIES AND INSURERS AND OPENS GOVERNMENT PROCUREMENT OPPORTUNITIES FOR VIRTUALLY EVERY U.S. SERVICES PROVIDER.

#### **SNAPSHOT OF THE KOREAN SERVICES MARKET**

- U.S. CROSSBORDER SERVICES EXPORTS TO KOREA WERE \$10.2 BILLION IN 2005, WITH A U.S. TRADE SURPLUS OF NEARLY \$4 BILLION.
- SECOND-LARGEST MARKET IN ASIA FOR U.S. SERVICE PROVIDERS.

THE VAST EXPERIENCE AND KNOW-HOW OF U.S. SERVICES FIRMS - COUPLED WITH THE ENHANCED ACCESS THEY WILL ENJOY UNDER THE U.S.-KOREA FTA - WILL EQUIP OUR FIRMS WITH UNMATCHED COMPETITIVE ADVANTAGES IN KOREA'S LARGE AND GROWING MARKET.