

CalAPEC



LEVI STRAUSS & CO.



COUNTY OF
SAN BERNARDINO



**CalAPEC is Housed at the
Bay Area Council
Economic Institute**

201 California Street, Ste 1450
San Francisco, CA 94111

+1.415.981.6600 main
+1.415.235.5185 direct
poliva@bayareacouncil.org

Mission

California is more dependent on Asia-Pacific business than any other US state. It is at the center of our nation's unique business, economic, and policy interests in the Asia-Pacific region. CalAPEC supports a U.S. policy agenda that advances these interests, and seeks successful U.S. hosting of the 2011 APEC process by bringing major APEC meetings to the state.

We call upon California business leaders for policy engagement and financial participation.
Contact paul@olivaglobal.com or susanne.stirling@calchamber.com.

Priorities

- Develop an APEC roadshow in California that engages communities on the Administration's export initiative and broadens policy consensus on US APEC goals.
- Convene an APEC ministerial meeting on energy, transportation, and environment; a cleantech expo; a digital prosperity summit; life sciences innovation forum; and Senior Officials Meeting in San Francisco in September 2011.
- Convene an SME meeting; trade facilitation working group; Senior Officials Meeting; and/or food safety working group in Los Angeles in May 2011, leveraging World Trade Week.
- Formally involve California in input on policy priorities for Leaders Week and any agricultural ministerial, tourism ministerial, and inclusive growth meeting.

Rationale

California's role in the Asia-Pacific economy underscores a national need for California and West Coast engagement APEC. California should speak with one voice on major Asia-Pacific policy issues with input from business, the trade community, and local community leaders. However, a lack of state trade policy resources requires the business and civic community to self-organize.

Innovation and best practices useful for Asia-Pacific are coming out of California, and the state welcomes innovative solutions from other APEC member economies. The state has a tradition of seeking and deploying practical progressive measures to address problems

U.S. hosting of the APEC process in 2011 brings with it a year-long calendar of APEC meetings that is critical for California and the West Coast.

Participants

CalAPEC is managed by the Bay Area Council Economic Institute and California Chamber of Commerce. We coordinate with the National Center for APEC, the nation's lead organization for business engagement in APEC.

Corporate and civic: Chevron, Levi Strauss, Intel, San Bernardino County, USS-POSCO Industries, Port of Los Angeles, Accenture, Visa Otis-McAllister, Cange International,.

Regional: Los Angeles Chamber of Commerce, San Diego World Trade Center, Bay Area Council.

Advisory members: Vinod Aggarwal, UC Berkeley; Abe Lowenthal, University of Southern California; Robert Tse, Governor's Office of Economic Development.

About CalAPEC The California APEC 2011 Organizing Committee is a coalition of business, government, and international organizations working to ensure that key meetings of the Asia-Pacific Economic Cooperation (APEC) process in 2011 take place in California and that U.S. objectives reflect good policy for the Golden State. U.S. hosting of APEC will involve more than 20,000 people from 21 Asia-Pacific Economies convening for dozens of meetings between December 2010 and November 2011. For more information: www.calchamber.com/apec