



CRIMEA STRATEGY 2020







Dear friends!

In modern conditions sustainable development of the region can not be without future vision, without a clear definition of the goals and priorities.

The strategy of economic and social development of Crimea in the next decade (2011-2020 years) realizes in the republic, it was approved by the Parliament of Crimea in December 2010.

Based on the instructions of the President of Ukraine Crimea became the territory of new regional economic policy of Ukraine.

The Government takes on itself the responsibility for implementing the goals of the Strategy.

The Council of Ministers of the Autonomous Republic of Crimea

EUROPE



Autonomous Republic of Crimea

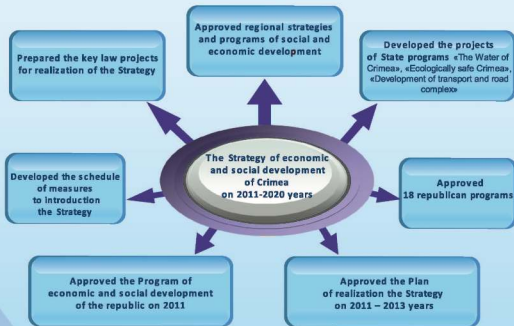


**The Strategy was developed
by the instructions of the President of Ukraine
and by the Council of Ministers of the Autonomous Republic of Crimea
with the National Institute for Strategic Studies (NISS)
("Crimea – a pearl of Ukraine". V. Yanukovych)**



Working visit of the President of Ukraine in the Autonomous Republic of Crimea on August 3rd, 2010, Simferopol

Organization of work in implementation of the Strategy



The Strategy of economic and social development of the Autonomous Republic of Crimea on 2011-2020 was approved by the Parliament of Crimea (the resolution of the Parliament of Crimea on December 22nd, 2010 № 121-6/10).

Stages of preparation of the Strategy

1. The Crimean Scientifics and Ministry of economic development and trade of the Autonomous Republic of Crimea were conducting the analysis of economic, ecological and social development of the autonomous in the last decade.

2. National experts on the base of results of analysis were defined the goals, priorities and instruments in realization the Strategy.

3. The document was discussed:

- on the conferences of working groups with participation of experts, deputies, ministry's and republican committee's specialists;
- on the meeting with economic departments of towns and regions of the Autonomous Republic of Crimea;
- on the Black Sea Forum in Yalta (300 participators from 12 countries);
- on the broadened conference of the Coordination Council with participation of public organizations.



What is the Strategy

Structure

- Problems of social and economic development
- Possible ways of development
- The goals and main guidelines of the Strategy
- Strategic priorities (which are developing)
- Mechanisms for implementation of the Strategy
- Stages of realization the Strategy



Possible scenarios of development of Crimea

1. Pessimistic scenario

("inertia");

preservation of chronic problems.

2. Transition scenario

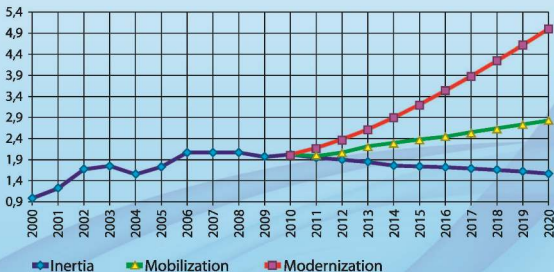
("mobilization");

count on external sources for development.

3. Optimistic scenario

("modernization");

successful Crimea in successful Ukraine.



Pessimistic scenario ("inertia")

It suggests future policy and strategy:

- "Wasting" available resources
- "Patching" holes (temporary solution of the problems)
- Inertia actions ("go with the flow")

What will the effect of this way?

- to an inefficient use of natural resources
- to a budget deficit
- to scaling back of social programs
- to beginning of environmental and technological disasters
- to increasing instability in the society

Transition scenario ("mobilization")

- Involvement of outside assistance, the emphasis on external sources of development (Government budget, credit, loans, investors, entrepreneurs). Development of economic sectors with the greatest financial advantage
- Expected for a short-term solution, gives a temporary effect (problem solved unsystematic)
- Inefficient use of financial resources
- Creates the semblance of achieving a desired result with minimal time and resources

Optimistic scenario ("modernization")

Successful Crimea in successful Ukraine

It is formed the basis of the Strategy

directs to:

- ensuring the economic growth based on attracting investment and developing new technologies
- creating a comfortable and safe environment for human habitation.

The result – is an effective using of resources, a transition from quantitative to qualitative management of the economy, a systematic approach, using borrowed funds to introduction of high technology, achieving a new quality of life in the republic.

The strategic goals of development of the Autonomous Republic of Crimea

Achieving stable growth and quality of Crimean's life based on balanced economic and social system of innovation type, ensuring environmental safety, the dynamic development of economic and strategic interests of Ukraine in the Black Sea region.



Directions of the Strategy

I. Reformation of resort-sanatorium and tourist sectors.



II. Formation of agricultural sector of XXI century.



III. Modernization of branch structure of industry.



IV. Development of transport potential.



V. Creation of an environment favorable for life.



Reformation of resort-sanatorium and tourist sectors

- **formation of competitive tourist products at the world level:**
creating a positive image of the resort and tourist complex, building of brand-name hotels, attracting global hotel networks;
- **development of a recreational complex and infrastructure, exploitation of new territories, reducing the load on existing ones;**



- **Increasing the length of the holiday season and the effective use of coastal resources:**
introduction of new types of tourism and SPA-technologies to the practice of the Crimean resorts;
protecting the coast line from the destructive processes;



- **decreasing the part of the shadowing services in the industry:**
legalization of mini-hotels and boarding-houses, improvement of the taxation procedures;



- **alleviation of environmental problems:**
expansion of the natural protected areas; creation the national and regional landscape parks and their involving into hiking trails; construction of beach areas. Reducing the load on existing and development new recreational areas;
- **preservation the objects of the cultural heritage, biological diversity, flora and fauna, natural landscapes:**
attracting investments to maintain restoration of cultural heritage; promoting the involvement of cultural and natural heritage to national and world tourist routs; establishment of national and regional landscape parks.

Investment projects, that will be realized in the framework of the Strategy

1. Construction of attractions park "Dinoland"



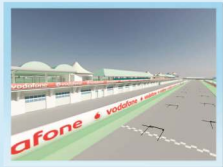
2. Construction of recreation complex "Golden beach"



3. Reconstruction climatic pavilions into hotel complex "Kempinsky" on the Livadija's beach



4. Construction of the racing complex "Crimea Grand Prix Circuit"



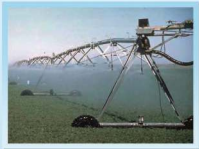
5. The project "ECOCITY" (the Western Crimea – Evpatoria's resort)



Formation of agricultural sector of XXI century

- **increasing the productivity of agriculture:**

increasing of efficiency of using the irrigated land, observance for science-based crop rotations and irrigation regimes;



- **development of traditional branches – growing of vegetable, fruit and berries, viticulture, ether-bearing production:**

providing fruit and vegetables for the population and recreational economy of Crimea and Ukraine as a whole, reduction of import output, which is possible for growing in the republic; development of breeding and seed production, improvement of the material and technical support to agriculture;



- **sustainable development of live-stock farming:**

increase live-stock farm animals and cattle-breeding production, the development of large live-stock farms, breeding selection;



- **development of social, industrial, market and transport infrastructure of the rural areas:**

uplifting the level of lives of rural residents, improving the demographic situation; providing access of agricultural products to the markets.



Investment projects, that will be realized in the framework of the Strategy

1. Construction of grain elevators in Dzhankovsky, Krasnogvardeysky, Sovetsky regions
2. Constructions of center of dairy farming in Krasnogvardeysky region
3. Creation of agricultural complex "Solhat"
4. Introduction of new technology for growing and processing grapes of the public corporation "Golden Field"



5. International wholesale trade terminal "Crimea"
6. Acquisition of grain harvest techniques
7. Construction of greenhouse complexes
8. Modernization of technological equipment for the processing enterprises
9. Construction of wholesale markets



Modernization of branch structure of industry

- **modernization of existing facilities based on advanced science and technology:**
increasing innovation activities of industrial enterprises, acquisition and use in the manufacture of modern equipment, strengthening of technical control, introduction of modern qualitative systems and product certification;



- **rationalization of energy supply on use the local energy resources:**
introduction the energy-saving technologies, development of alternative energy sources (wind, solar power, etc.);

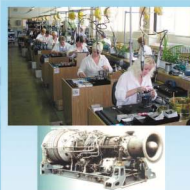


- **priority development of sectors, whose activities are not associated with adverse effects on the environment:**

introduction at the enterprises the processes and technologies that reduce negative impacts on the environment; reorientation, if possible, of hazardous industries, implementation the complex of measures to green businesses;

- **development of foreign economic relations of industrial enterprises:**

scientific, technological and industrial cooperation with foreign partners; improving the efficiency of foreign trade in the region.



Investment projects, that will be realized in the framework of the Strategy

in industry:

1. Construction of new department sulfuric acid production with capacity of 600 thousand tons per year at Closed corporation "Crimean Titan"
2. Transfer offices of bromine production with the power increase to 1200 tons per month on the Crimean branch of Krasnoperekopsky public corporation "Brom"



3. Development and production of boilers and blast-heating based on biofuel at the public corporation "Pneumatics"



4. Construction of cement factory LLC "Altstem" in the Leninsky region
5. Establishment of three industrial parks: industrial and logistics park "New Crimea" in Dzhankoy; Bakhchisaraysky regional industrial park, industrial park in Schelkino
6. Construction of ecologically clean plant of production non-alcoholic drinks in Krasnogvardeysky region

in the energy sector:

1. Construction of steam-gas electric power station in Shchelkino (600-700 MW)
2. Construction of wind power plants with total capacity of 1000 MW in Bakhchisaraysky, Belogorsky, Pervomaysky regions
3. Construction of solar electric power station in Simferopolsky region



Development of transport potential

- **development of the motor transport complex and creation of a modern road system:**

construction of highways, development of rural roads, upgrading of existing roads;



- **development of passenger transport:**

update of all transport forms, development of electric (renewal of trolleybuses and trams); ensuring quality and safety of transport services; development of local air and sea communication, yacht tourism (marine) priority development of a modern bus communication;



- **construction and development of modern commercial sea ports:**
reconstruction of the existing port infrastructure, creation of modern trans-shipping complexes; increase of the transit traffic;



- **development of railway infrastructure:**
reconstruction of railway stations and mainline railways; construction of additional main roads to increase traffic volumes;
- **development of air transport:**
reconstruction of airports and airfields, modernization of runways, creation of modern terminals, development of helicopter air.



Investment projects, that will be realized in the framework of the Strategy

1. Reconstruction of the public corporation "International airport "Simferopol"



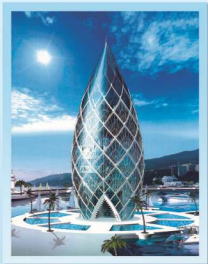
2. Construction of a suburban train station in Simferopol



3. Construction of transport crossing over the Strait of Kerch



4. Construction of complex "Port Yalta"



5. Construction of yacht marines on the base of Yalta and Evpatoria sea trade ports, and also on the base of Alushta experimental sports and recreation union "Alushta Association"
6. Construction of sea complex in the region of lake Donuzlav
7. Development of small aviation
8. Reconstruction of roads and transmission to concession

Creating conditions for stable growth of incomes of the working population:

- support in development of small and medium business, entrepreneurship, individual working activity and self-employment of population, promoting of development the national arts and crafts of ethnic groups in the Crimea;
- formation the system of retraining workers;
- opposition in use of "gray" (partially legal) and "black" (without legal charges) schemes for salary payments;
- expansion of public works for the temporarily unemployed.



Social protection:

- creating a common republic registry of families (households), who are needed in social protection and social assistance;
- implementation of projects by the use of electronic cards for recipients of social benefits and social assistance;
- providing targeted financial assistance to disabled citizens and invalids;
- providing of social assistance for the poor and vulnerable groups (buying houses for invalids, in 2011 – 33 cars for disabled veterans, creation a network of social shopping);

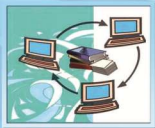


- formation the territorial centers and departments of social assistance on the houses (for lonely old ages persons, invalids, disabled to self-care, etc.);
- activities in social work through the rural and urban levels according realization of the Government policy in relation with children, youth, women, families.



Modernization of an education system:

- free access for young people, persons of working age to qualitative professional and technical high education, improvement of professional skills;
- optimization of network and consolidation of educational institutions in the region;
- updating of educational programs of institutions according to the European standards and in view of prospects for the labor market;
- improving the mechanism of graduating student's employment, providing guarantee for their first job;
- providing educational institutions with training literature (implementation of textbooks in electronic format), computer systems (in 2011 - purchasing of 43 complexes) and high-speed connection to the Internet (in 2011 - 27 schools);



- providing bringing up of students who live in rural areas, to the educational places (in 2011 acquisition of 20 buses is planned);
- formation of an effective system of education on state, Russian and Crimean-Tatar languages, and also on languages of national minorities;
- expansion of system for crediting the education (including privileged credit).



Creating conditions for improving population's health, ensuring fair and equitable access to qualitative health care:

- extensive development of network outpatient family medicine/general practice medicine, which should be up to 80% of all medical care to people;
- provision of medical care based on advanced technologies, providing qualitative medical services to the population;
- improving conditions of payment for health workers, the transition to a wage based on the number and quality of performed work;
- realization of the right to choose a family doctor by patients, switching to contract form of the relation between physicians of primary care and people, which specifies rights and obligations of each party;
- creation of conditions for healthy lifestyles, involving the broad masses of the population to regular physical training and sports, construction of sport grounds.



Activities that are planned in 2011 in the sphere of health care:

- development of a social pharmacy network (in 2010 – 9 units, in 2011 – 25);
- acquisition of chemotherapy drugs and drugs for oncological sick people by supporting them with free treatment;
- acquisition of a unique medical equipment;
- providing the measures of the prevention, diagnosis HIV/AIDS;
- construction, reconstruction and overhaul of health care centers;
- opening the CRD "Regional center of emergency medical assistance service for disaster medicine";
- opening the Center of interventional cardiology on the base of Crimean Republic institution "Clinical Hospital in the name of Semashko";
- construction, reconstruction and overhaul of 48 midwifery centers and 8 outpatients, which will be located in rural areas;
- development of physical culture and sports, building playgrounds;
- creation of republican University Hospital on the base of the Crimean medical university.



Ecological improvement and environment protection:

- reconstruction of water supply systems, sewage disposal, protection of drinking water sources;
- creation of places for storage, recycling of garbage, solid waste based on the use of modern innovative technologies, development of network plants for waste processing;
- implementation of systematic measures to control air pollution, maintenance of ecological standards of CO₂ emissions;
- creation and preservation of territorial objects of environmental network;
- implementation of measures in complex to protect human settlements and agricultural lands from the harmful effects of water.



Activities planned in 2011:

- realization of the State Program of Environmental Protection in Crimea "Ecologically safe Crimea" for the period 2011-2020;
- development of schemes for sanitation in the Autonomous Republic of Crimea;
- creation of new objects of natural reserve fund with national meaning (National nature park "Crimean" (25,0 thousand hectares), Biosphere reserve "Crimean" (40,0 thousand hectares), National natural park "Sivashsky" (195,0 thousand hectares));
- reconstruction of the landfill in Dzhankoy;
- completion of new municipal solid waste landfill in the town of Sudak;
- completion of reclamation of waste storage in the village of Gaspra;
- creation of new forests in the area of 1,240 hectares and organization of reforestation in the area of 50 hectares;
- destruction of 55-60 tons of chemicals, that are banned and obsolete to the use.



Creating of favorable institutional and economic conditions for socio-cultural and human development:

- restoration of monuments of historical and cultural heritage;
- development and maintain the existing network of cultural and art institutions;
- modernization of the library network, based on its information and formation of a unified electronic library of Crimea;
- state support of the festival and competitive movement, creating objects of social and cultural nature, integration of components of regional identity in the system of tourist business;
- creation of an effective system of public education and informing to people about culture, customs, and religious characteristics of ethnic groups living in Crimea.

Within the framework of the Program of development culture and protection the cultural heritage for 2011 – 2015 it is planned in 2011:

- creation of historical and archaeological reserve "Scythian Naples";
- reconstruction of the building of the Crimean academic Ukrainian musical theater;
- reconstruction of the summer concert hall "Jubilee";
- overhaul of 16 rural clubs;
- realization of international projects in culture and arts (International festival of ancient art "Bospor Agones", International festival "The Great Russian Word", International tv-movie-forum "Together");
- International television competition and festival of the popular songs singers "The Bazaar";
- creation of Livadia's historical and architectural reserve;
- development of a catalog of cultural heritage of the Autonomous Republic of Crimea, development of its electronic analogue.



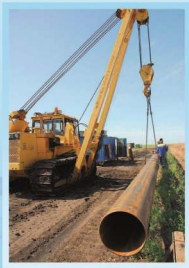
Development of housing and communal services:

- de-monopolization of the system management and maintenance of housing stock, creating the market for housing and communal services, creation of owner's associations of apartment buildings;
- realization of investment projects with energy conservation, development and reconstruction of heating systems;
- development measures of the construction of affordable housing;
- providing of government privileged loans for the purchase (construction) of housing for low-income families with many children, young families and young professionals.



Activities, that are planned in 2011 in housing and utilities sector:

- realization of the State program "Water of Crimea" for the period 2011-2020;
- development of schemes of water supply and sanitation of the Autonomous Republic of Crimea;
- implementation of the object "Gas-main of pipelines in Belogorsk";
- completion of construction of gas pipeline Yalta-Foros-Sevastopol (places in Yalta-Veseloye, Veseloye-Foros, Veseloye-Koreiz);
- gasification of 14,000 apartments and houses;
- replacement of water mains - 51,9 km; replacement sewers - 32,8 km (coverage of the population - 150 thousand people, reducing energy consumption and water loss at 5%);
- replacement and modernization of elevators in residential buildings - 292 units.



Ensuring qualitative control of products and services to protect consumers' rights in the regional market:

- modernizing of the structure of retail trade, improving terms of trade, ensuring maintenance with sanitary requirements and standards for services;
- ensuring control over the safety of food and raw materials of domestic and import production in according to medical and biological requirements;
- realization of ongoing monitoring of prices for consumer goods and services in order to prevent their uncontrolled growth, involvement to the process public and non-governmental organizations;
- providing comprehensive, integrated advice and practical assistance to consumers in the protection and restoration of their rights, including the preparation of litigation.

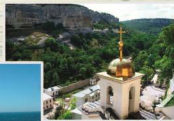
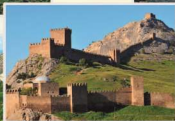


Crimea 2020 – a region which:

- is an innovator in introduction of management, social and technological innovation, which directed on the strategy aimed at advancing development, social consolidation and the formation of a new regional identity;
- is on the way of economic development as a competitive entity of a common economic space of Ukraine and the Black Sea sub-region;
- guarantees the safety of life and space for the implementation of professional, human and creative potential of citizens;
- creates a comfortable conditions for guests staying in the region - the consumers of recreational services;
- guarantees the dialogue between cultures of the Black Sea macro-region, ensures reservation of cultural diversity, which was made by history, creates the conditions for equitable development, enrichment and ethnic harmony;
- ensures the preservation of biodiversity in nature, ecological safety of the environment;
- is a leader in introducing of stable development model;
- contributes to the implementation of international transportation and communication potential of macro-region of Ukraine in the Black Sea;
- belongs to a group of highly developed regions of Ukraine on the quality of life and level of social standards.

By 2020, it is expected to increase of Gross Regional Product of the republic in 1,8 times compared to 2010, productivity - 1,8 times, wages of employees - 2,4 times, investment in fixed assets - 3,8 times.









The Council of Ministers of the Autonomous Republic of Crimea
www.ark.gov.ua

Ministry of economic development and trade
of the Autonomous Republic of Crimea
www.minek-crimea.gov.ua

Investment portal "Crimea – investments to the future"
www.invest-crimea.gov.ua

Agency for Regional Development
www.ard.crimea.ua