

California delegation travels to Spain to prepare for Expo '92

A California delegation traveled to Spain in October in preparation for Expo '92, to be held in Seville.

Expo participation

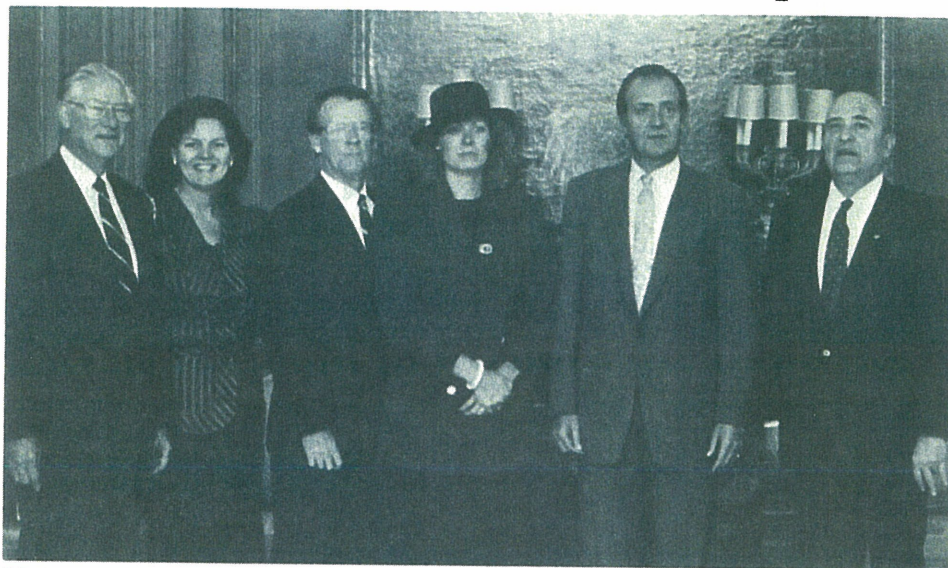
Members of the delegation represented the California 92 Board, the non-profit corporation recently established to organize California's participation at the world exposition.

The "Universal Exposition" will be held from April 20, 1992 to October 12, 1992 (coinciding with the exact date of the discovery of America). The theme, "The Age of Discovery," refers to human discoveries in every field.

Delegation members visited Seville, the capital of the province of Andalucia in Southern Spain, and were received by the director general of Expo '92, the mayor of the city, the president of Andalucia (who was honored at a California Chamber-hosted business luncheon in Sacramento in May), as well as the president of the Seville Chamber of Commerce.

King of Spain

In Madrid, delegation members were received by King Juan Carlos, the minister of industry, National Industrial Institute, chairman of the National Commission for the Quincentenary, as well as the Bank of America and the Spanish Chamber of Commerce.



Meeting with the King. Members of a California delegation that traveled to Spain in October in preparation for Expo '92 were received by King Juan Carlos. From left are Robert T. Monagan, president, California Economic Development Corporation/chairman, California State World Trade Commission; Jane Wiegand, member, California 92 Board; John Geoghegan, secretary, California Business, Transportation and Housing Agency; Susanne Stirling, international trade director, California Chamber, representing Chamber President Kirk West, California 92 Board member; King Juan Carlos; and Richard Romero, member, California 92 Board.

Spain looks to Expo '92 and the Summer Olympics to be held in Barcelona as potentially contributing to the economic development of the country.

From an international business

perspective, 1992 will mark the completion of a European internal market encompassing 323 million consumers, compared with 244 million in the United States and 122 million in Japan. □ Staff contact: Susanne Stirling

California now operating four overseas trade offices

During Governor George Deukmejian's administration, four California state trade and investment offices have been opened. The offices, listed below, are responsible for finding new markets for California exporters, assisting foreign investors seeking to invest in California, encouraging mutually beneficial joint business ventures and advocating free and fair trade policies.

Tokyo

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James B. Vaughn, Director

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James R. Phillips, Managing Director

Frankfurt

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California Trade and Investment Office in Mexico

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