The RCC is an initiative between the U.S. and Canadian governments to align a number of regulations to increase trade, decrease costs to businesses and improve choice for consumers.

But this is not just about governments. Businesses and other stakeholders face real impacts when it comes to regulations, so you are an important part of the process too.

Our economies are already integrated in many ways. For companies that export or do business between Canada and the U.S., this initiative has the potential to make a real difference in your company’s bottom line.

There are currently 29 initiatives underway. They include initiatives within the transportation, agriculture, environment and health & personal care products sectors. Things like food safety and vehicle emissions standards. You can find information on all of the current initiatives at www.trade.gov/rcc.

Progress on those initiatives has been real and work continues on all of these. And we’re not finished yet. In fact, we are only getting started.

**Did you know?**

- Canada is the #1 export market for 38 states
- Canada buys more goods from the U.S. than the entire European Union
- $710 billion in bilateral goods and services trade — that’s $1.4 million worth crossing the border every minute of every day
- More than 8 million U.S. jobs depend on trade and investment with Canada — that’s 1 in 23 jobs
- Any measure that directly or indirectly reduces two-way trade of goods and services has an impact on jobs in every state

Now, we are looking to the future

Starting in August, the Council will be looking for your views on ways to expand our regulatory alignment; new initiatives to take on and how the system could work better.

**We want to hear your ideas**

To put your ideas forward, go to www.regulations.gov and search for Regulatory Cooperation Council or https://federalregister.gov/a/2013-21061. The process will be open until October 11, 2013. Written submissions can also be sent to International-OIRA@omb.eop.gov.