Investment Opportunities in Chile
Touristic Concessions in Wildlife Protected Areas

Gobierno de Chile
Investment Opportunities in Protected Wilderness Areas
Chile: Good for doing business
Investment Opportunities in Protected Wilderness Areas

Chile: Good for doing business

• Chile has signed 20 commercial agreements with 56 countries.
• Preferential access to a market of 4,120 million potential consumers
• Equivalent to 87.4% of World GDP and 90% of our export market
Investment Opportunities in Protected Wilderness Areas
Chile: Good for doing business

- The international Political and economical Stability
- Business experience and skilled labor.
- Lowest country risk in Latin America.
- Government institutions intended to promote exports.
- Research and technological development.
- Quality and clean production.
- Trade Agreements networking.
Investment Opportunities in Protected Wilderness Areas

Chile: Good for tourism
Investment Opportunities in Protected Wilderness Areas
Chile: Good for tourism

- The American continent gains 16% of the world’s arrivals and 20% of its related income

**AMERICAS**
Arrivals: 140 millions (15.9%)
Income: US$ 165,2 thousand millions (19.4%)

**AFRICA**
Arrivals: 45,6 millions (5.2%)
Income: US$ 28,7 thousand millions (3.4%)

**EUROPE**
Arrivals: 460 millions (52.2%)
Income: US$ 413,3 thousand millions (48.5%)

**Asia and Australasia**
Arrivals: 181,6 millions (20.6%)
Income: US$ 203,2 thousand millions (23.9%)

**MIDDLE EAST**
Arrivals: 53,2 millions (6%)
Income: US$ 41,2 thousand millions (4.8%)

Source: Organización Mundial de Turismo  *Preliminary Results*
The international tourist arrival grew on an average of 6.7% worldwide, whereas in South America this indicator grew on an average of 10.4%.

UNWTO Barometer Jan 2011

The evolution of international arrivals to Chile was on a prevalent rise in the last decade.
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Chile: Good for tourism

- Contribution of GDP related to tourism to the national GDP

- Evolution of received income through inbound tourism
Foreign tourists who arrived to the country according to the market, Jan-Sep 2010
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Chile: Good for tourism

- Distribution of Tourism in Chile

- Outbound tourism consumption 14%
- Inbound tourism consumption 15%
- Domestic tourism consumption 71%
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Chile: attractive nature
Investment Opportunities in Protected Wilderness Areas

**Chile: attractive nature**

- Chile has 20% of its surface defined as Protected Natural Area
- Composed of 100 Units
- It represents 82% of the ecosystems of the country
- Around 2 million visits in 2010
- 80% increase of international visitors (2000-2010)
Investment Opportunities in Protected Wilderness Areas
Chile: attractive nature

Under the approval from the Ministerial Comity for Tourism, the Undersecretary of Tourism is developing a regulation that establishes the process that grants Touristic Concessions in Wildlife Protected Areas of the State of Chile. This regulation focuses on:

- Integrated touristic services
- Sustainability and the conservation of the natural and cultural environment
- Community participation
- Prioritization of the Units with touristic potential
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Prioritization

The prioritization process defines the units with potential by examining the following topics:

- Location
- Connectivity and Services
- Surface
- Political and social landscape
- Touristic Potential
- Touristic Development
- Surrounding developments
- Demand
- Management Plan
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Prioritization

• 6 Initial Parks for tender
  • Pan de Azúcar National Park
  • Radal Siete Tazas National Park
  • Altos de Lircay National Reserve
  • Villarrica National Park
  • Mocho-Choshuenco National Reserve
  • Cerro Castillo National Reserve
Investment Opportunities in Protected Wilderness Areas
Pan de Azúcar National Park
Investment Opportunities in Protected Wilderness Areas
**Pan de Azúcar National Park**

- **Surface**
  - 181,414 hectares

- **Location**
  - Antofagasta and Atacama Regions

- **Accessibility**
  - From Chañaral: 30 km = ½ hr journey.

- **Weather**
  - Pre-arid mediterranean climate
  - Average temperature of 24 ºC

- **Landscape**
  - Sclerophyll vegetation with a prominent marine ecosystem
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Pan de Azúcar National Park

• Highlights
  • Flora, Fauna, Topography, Archeology and Marine ecosystems

• Activities
  • Sports and Adventure
    – Trekking
    – Mountain Bike
    – Sports Fishing
    – Kayak
  • Nature
    – Trails
    – Flora and fauna observation
    – Bird-watching
    – Boat rides
  • Relaxation and Wellbeing
    – Beach
  • Culture and Heritage
    – Archeology
  • Wines and Food
    – Local Cuisine and Produce
Investment Opportunities in Protected Wilderness Areas
Pan de Azúcar National Park

- **Visits**
  - 2010 = **22,539** visits

- **Public Use Area**
  - **533** hectares*
  - **1.25%** of the park surface
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Radal Siete Tazas National Park
Investment Opportunities in Protected Wilderness Areas
Radal Siete Tazas National Park

- **Surface**
  - **4,138** hectares

- **Location**
  - Maule Region, Molina County

- **Accessibility**
  - From Santiago: 291 km = 3 ½hr. Journey.

- **Climate**
  - Warm temperate weather with dry season.
  - Average temperature of 14.7 ºC

- **Landscape**
  - Transition between the mediterranean vegetation of the Chilean central valleys (Sclerophyll Woods) and the humid forest of the south
**Highlights**
- Flora, Fauna, Hydric (featuring the Claro River and its waterfalls) and Topographic

**Activities**
- Sports and Adventure
  - Trekking
  - Horseback Riding
  - Biking
  - Canopy
  - Kayak
- Nature
  - Trails
  - Flora and fauna observation
  - Bird-watching
- Relaxation and Wellbeing
  - Contemplation points
- Culture and Heritage
  - Archeology
- Wine and Food
  - Valle del Maule wine route
Investment Opportunities in Protected Wilderness Areas
Radal Siete Tazas National Park

• Visits
  • 32,488 visitors

• Public Use Area
  • 87,1 hectares
  • 3 zones
  • 1,69% of the park surface
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Altos de Lircay National Reserve
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Altos de Lircay National Reserve

- **Surface**
  - 12,163 hectares

- **Location**
  - Maule Region, San Clemente County

- **Accessibility**
  - From Santiago: 340 km = 4 ½hr. journey.
  - 66 Km. east of the city of Talca.

- **Weather**
  - Warm temperate weather with dry season. Also you can find a mountain climate as you raise in level.
  - Average temperature of 14.7 ºC

- **Landscape**
  - Variety of landscapes generated by water courses and its erosion to the Andes Mountains
Investment Opportunities in Protected Wilderness Areas
Altos de Lircay National Reserve

• **Highlights**
  • Flora (Nothofagus that has changes in texture and color), Fauna, Hydric y Mountain Ranges

• **Activities**
  • **Sports and Adventure**
    – Trekking
    – Horseback Riding
    – Biking
    – Canopy
    – Kayak
    – Climbing and Mountaineering
  • **Nature**
    – Trails
    – Flora and fauna observation
    – Bird-watching
  • **Relaxation and Wellbeing**
    – Contemplation points
  • **Wine and Food**
    – Valle del Maule wine route
Investment Opportunities in Protected Wilderness Areas
Altos de Lircay National Reserve

- Visits
  - 2010 = 11,576 visitors
- Public Use Area
  - 61 hectares
  - 3 zones
  - 0.5% of the park surface
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Villarrica National Park
Investment Opportunities in Protected Wilderness Areas
Villarrica National Park

- **Surface**
  - **63,000** hectares

- **Location**
  - Araucanía and de los Ríos Regions. Villarrica, Pucón and Curarrehue counties

- **Accessibility**
  - From Temuco: 120 km = 2 hr. de journey.

- **Weather**
  - Warm temperate weather with four months of dry season.
  - Temperature ranges from 23,0°C to 4,2°C

- **Landscape**
  - Andean-Patagonian forest
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Villarrica National Park

• Highlights
  • Flora, Fauna, Volcanos (Lanín 3.776m, Quinquiráil 2.000m, Quetrupillán 2360, Villarrica 2850m) and Lakes (Quilleihue, Huinfuica, Verde, Plato, Escondido, Blanca, Azul and Las Avutardas)

• Activities
  • Sports and Adventure
    – Trekking
    – Biking and Horseback Riding
    – Climbing and Mountaineering
    – Ski and Cross-country
  • Nature
    – Trails
    – Flora and fauna observation
    – Bird-watching
  • Culture and Heritage
    – Folklore
    – Arts and Crafts
  • Wine and Food
    – Local Mapuche Cuisine
Investment Opportunities in Protected Wilderness Areas

Villarrica National Park

- Visits
  - 2010 = **80,669** visits

- Public Use Area
  - **9,072** hectares
  - 3 zones: Puesco, Quetrupillán and Rucapillán
  - **14,4%** of the park surface
Investment Opportunities in Protected Wilderness Areas
Mocho Choshuenco National Reserve
Investment Opportunities in Protected Wilderness Areas

Mocho Choshuenco National Reserve

• Surface
  • 7,537 hectares

• Location
  • Los Ríos Region. Panguipulli, Futrono and Los Lagos Counties.

• Accessibility
  • From Valdivia: 180 km = 3½ hr. journey.

• Weather
  • Rainy temperate weather with mediterranean influence
  • Rainfall between 4,000 y 5,000 mm. 50% due to snow.

• Landscape
  • Choshuenco and Mocho Volcanos. Patagonian and Southern Andean Forest
Investment Opportunities in Protected Wilderness Areas
Mocho Choshuenco National Reserve

• **Highlights**
  - Flora, Fauna, Volcanos (Mocho 2.477m, Choshuenco 2.415m) and Lakes (Panguipulli, Netlume, Pirihueico, Riñihue y Ranco)

• **Activities**
  - Sports and Adventure
    - Trekking
    - Mountain bike and Horseback Riding
    - Climbing and Mountaineering
    - Ski y Cross-country
  - Nature
    - Trails
    - Flora and fauna observation
    - Bird-watching
  - Culture and Heritage
    - Folklore
    - Arts and Craft
  - Wine and Food
    - Traditional local Cuisine
Investment Opportunities in Protected Wilderness Areas
Mocho Choshuenco National Reserve

- **Public Use Area**
  - *377* hectares
  - Abandoned ski course
  - East area is neighbor to Huilo Huilo touristic development
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Cerro Castillo Natural Reserve
Investment Opportunities in Protected Wilderness Areas

Cerro Castillo Natural Reserve

- **Surface**
  - 141,618.2 hectares

- **Location**
  - Aysén Region. Coyhaique and Río Ibáñez Counties.

- **Accessibility**
  - From Coyhaique: 57 km.=1 hr Journey.
  - CH7 road, runs through the Reserve

- **Climate**
  - Rainy temperate weather with mediterranean influence
  - Rainfall between 4,000 - 5,000 mm. 40% due to snow

- **Landscape**
  - Lenga (Nothofagus pumilio) and Coigüe (Nothofagus dombeyi), Forest with Patagonian meadows
Investment Opportunities in Protected Wilderness Areas

Cerro Castillo Natural Reserve

• **Highlights**
  • Flora, Fauna, Geographic (Castillo Peaks, Tronco Quemado, Iglesia, La Paloma and Cordobés Mounts, Los Mallines valley) and the lakes Castillo and Juncal

• **Activities**
  • Sports and Adventure
    – Trekking
    – Fly Fishing
    – Mountain biking and Horseback Riding
    – Climbing and Mountaineering
  • Nature
    – Trails and lookout points
    – Flora y Fauna observation
    – Bird-watching
Investment Opportunities in Protected Wilderness Areas

Cerro Castillo Natural Reserve

- Visits
  - 2010 = **1,241** visits

- Public Use Area
  - **652,4** hectares
  - **0,5%** of the park surface
Investment Opportunities in Protected Wilderness Areas

- Territory available for concessions
  - P.N. Pan de Azúcar – 533h from 181,414h
  - P.N. Radal Siete Tazas – 87.1h form 4,138h
  - R.N. Altos de Lircay – 61h from 12,163h
  - P.N. Villarrica – 9.072h from 63,000h
  - R.N. Mocho-Choshuenco – 377h from 7.537h
  - R.N. Cerro Castillo – 652,4h from 141,618h
Investment Opportunities in Protected Wilderness Areas
Thank you
www.chile.travel