

For Immediate Release
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UCLA Extension Announces 2015 Program Launch at California Center Campus in Shanghai, China

UCLA Extension to provide quarterly business training courses and certificate programs

SACRAMENTO – UCLA Extension, one of the nation’s oldest, largest, and most comprehensive continuing higher education providers, is now expanding its program offerings in China through the California Center (CC) in Shanghai. UCLA Extension is one of the newest Platinum Members of CC and aims to launch its first course in “Business Innovation,” at the state of the art CC education/training facility located in the special industrial/economic zone of Jiading, Shanghai, during the second quarter of this year.

“UCLA Extension is proud to announce the launch of our new program at the California Center campus in Shanghai, China,” said Van Anderson, Director of Corporate Education and Custom Programs. “California Center shares many goals with us... including, the concept of working to better equip individuals in the dynamic and continually changing international business communities to meet their goals for success. Additionally, we are pleased to have a permanent state-of-the-art facility to call our own in China,” added Anderson.

UCLA Extension specializes in creating custom-designed programs that are tailored to meet the specific needs of a particular domestic or international group of participants. Requests for these group programs typically come from private companies, governments, universities, or community organizations. Many custom-designed programs are adaptations of other courses and programs from UCLA Extension’s vast number of current offerings or individually crafted to fit the needs of the client. UCLA Extension plans to utilize its new locale to expand on these programs as well as their other international educational offerings in China.

UCLA Extension’s broad international courses include: English Language, Professional Certificate Programs, Pre-Master’s Programs, Studying Abroad, Online Courses, Group and Individual Custom-Designed, and numerous Short Course Programs. Content areas span from business, management, engineering, entertainment studies and information systems.

California Center has been working to promote educational and cross-cultural opportunities between California and China since its inception. Some of its existing collaborative educational partners and members include: UCLA Extension, California Health Science University (Fresno), UC Davis, and the China Europe International Business School (CEIBS) in Beijing.



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