

HIGH-LEVEL CONCEPT NOTE

ZAMBIA ROADSHOW TO CALIFORNIA, TEXAS, AND GEORGIA (2025)

1. OVERVIEW & STRATEGIC ALIGNMENT

Objective: To bolster Zambia's economic diplomacy and regional influence by engaging directly with U.S. state governments, major corporate entities, and diaspora networks in **California, Texas, and Georgia**.

This Roadshow aligns with the **8th National Development Plan (8NDP)** and Zambia's broader objectives for diversified growth, increased FDI, and strategic partnerships—particularly in the face of changing U.S. federal policies on aid, trade, and climate.

2. RATIONALE: CAPITALIZING ON EMERGING OPPORTUNITIES

1. **U.S. Policy Shifts:**
 - *Foreign Aid & Health:* Federal retrenchment calls for alternative partnerships to maintain momentum in vital areas like HIV/AIDS, maternal-child health, and agricultural resilience.
 - *Trade & Investment:* Recent protectionist policies underscore the importance of forming **state-level** supply agreements and attracting private investment.
2. **Key State Advantages:**
 - **California:** Global tech hub, leading climate legislation, deep diaspora ties.
 - **Texas:** Energy powerhouse, vast philanthropic networks, significant private-sector influence.
 - **Georgia (Atlanta):** Major higher-education node, robust diaspora engagement, African-American community synergy.
3. **Diaspora Engagement:**
 - The Zambian diaspora across these states offers talent, capital, and cultural bridges, essential to sustaining development programs and forging business linkages.

3. PROPOSED FOCUS AREAS

1. **Renewable Energy & Climate Resilience**
 - Expand Zambia's clean energy infrastructure and attract green tech investments, building on California's pioneering climate policies and Texas's renewable sector growth.
 - Position Zambia as a reliable source of copper, cobalt, and other critical minerals fueling green energy transitions.
2. **Agriculture & Food Security**
 - Explore agritech solutions, advanced irrigation, and value-chain enhancements with leading institutions in all three states.
 - Develop new export channels for Zambian specialty crops into U.S. markets.
3. **Healthcare & Social Services**
 - Engage philanthropic organizations and diaspora-led initiatives to mitigate the impact of reduced federal funding for HIV/AIDS and maternal health programs.
 - Build direct collaborations with academic medical centers in Georgia and Texas.
4. **Technology & Innovation**
 - Foster partnerships in digital transformation (e.g., e-government, fintech), leveraging Silicon Valley's capital and expertise.

- Promote Zambian tech startups via incubators and VCs who specialize in frontier markets.

4. ROADSHOW OBJECTIVES

- 1. Strengthen Bilateral Agreements**
 - Potential MOUs covering trade facilitation, investment incentives, academic collaboration, and cultural exchange.
 - Deepened relationship with state governments to ensure continuity beyond federal-level policy changes.
- 2. Boost Foreign Direct Investment (FDI) & Joint Ventures**
 - Showcase bankable projects across mining, energy, and agribusiness to attract investors in California and Texas.
 - Explore diaspora financing vehicles to support SMEs and entrepreneurship in Zambia.
- 3. Enhance Public-Private Partnerships (PPP)**
 - Engage philanthropic foundations (Texas, Georgia) and corporate social responsibility programs for healthcare, education, and infrastructure.
 - Align new PPP frameworks with the 8NDP's focus on resilient, inclusive development.
- 4. Elevate Zambia's Global Profile**
 - Position Zambia as a stable, progressive partner, reinforcing ongoing structural reforms and prudent fiscal management.
 - Highlight successes in governance, resource management, and the diaspora's role in nation-building.

5. PARTICIPATION & DELEGATION

- **Lead:** Presidential Adviser on Finance & Investments; ZDA Director General.
- **Key Ministries:** Finance, Commerce & Trade, Energy, Agriculture, Tourism, and others, as appropriate.
- **Private Sector:** Select Zambian business leaders and SMEs positioned for export or co-investment opportunities.
- **Diaspora Representatives:** To facilitate stakeholder connections, cultural exchange, and philanthropic engagement.

6. POTENTIAL ITINERARY STRUCTURE

- 1. California Leg**
 - Roundtable with state government officials, site visits to tech and renewable energy companies, diaspora forum, MOU signings.
- 2. Texas Leg**
 - Energy sector engagements, philanthropic health roundtables, bilateral business networking events.
- 3. Georgia Leg**
 - Collaboration with major universities (Emory, Georgia Tech), diaspora cultural expo, courtesy meetings with Atlanta city officials.

(Exact dates and detailed agendas to be refined in coordination with the Embassy and Honorary Consuls.)

7. EXPECTED OUTCOMES

1. **Concrete Investment Deals** in target sectors (e.g., solar projects, agritech, mining value-add, diaspora financing models).
2. **Strategic MOUs** that enhance state-to-state cooperation and secure sustained partnerships post-Roadshow.
3. **Enhanced Diaspora Engagement**, increasing remittances and community-driven development initiatives.
4. **Visibility & Goodwill**, reinforcing Zambia's image as an investment-friendly, reform-oriented nation committed to sustainable growth.

8. CONCLUSION & CALL TO ACTION

Given Zambia's economic imperatives and the shifting U.S. policy landscape, **this Roadshow offers a timely platform** to diversify partnerships, deepen commercial ties, and reinforce vital health and educational programs. With your leadership, Zambia can seize these opportunities to **cement long-term, mutually beneficial relationships** in California, Texas, and Georgia—bolstering our national development trajectory.

We kindly request your **support** and **participation** to ensure the Roadshow's success and to help shape Zambia's future through robust public-private and state-level collaborations in the United States.

For Further Information:

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Note: This document serves as a high-level supplement to the formal invitation for the Zambia Roadshow. Further logistics and scheduling details will be provided as plans are finalized in consultation with the Embassy, the Honorary Consuls, and other relevant stakeholders.

****Acknowledgments:****

This concept note was researched and drafted courtesy of

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