

# Centro de Tecnología en Iluminación

# Universidad Autónoma de Guadalajara

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# California Lighting Technology Center



# Michael Siminovitch Rosenfeld Chair in Energy Efficiency

**Professor** 

University of California, Davis

**Director** 

California Lighting Technology Center

**Associate Director** 

**Energy Efficiency Center** 

# Buildings account for almost 50% of total US carbon emissions



# Policy drivers for creating Lighting center



# Lighting Center UC Davis- advance the application of energy efficient lighting

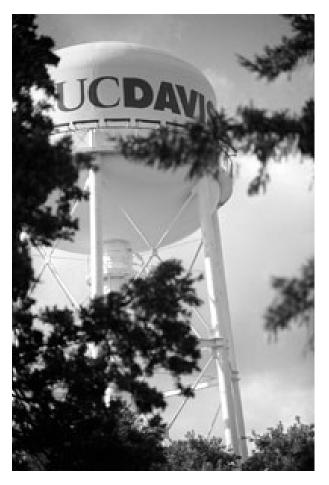
- 1. Research and Development
- 2. Lighting Demonstrations
- 3. Education and training
- 4. Building Codes and policy







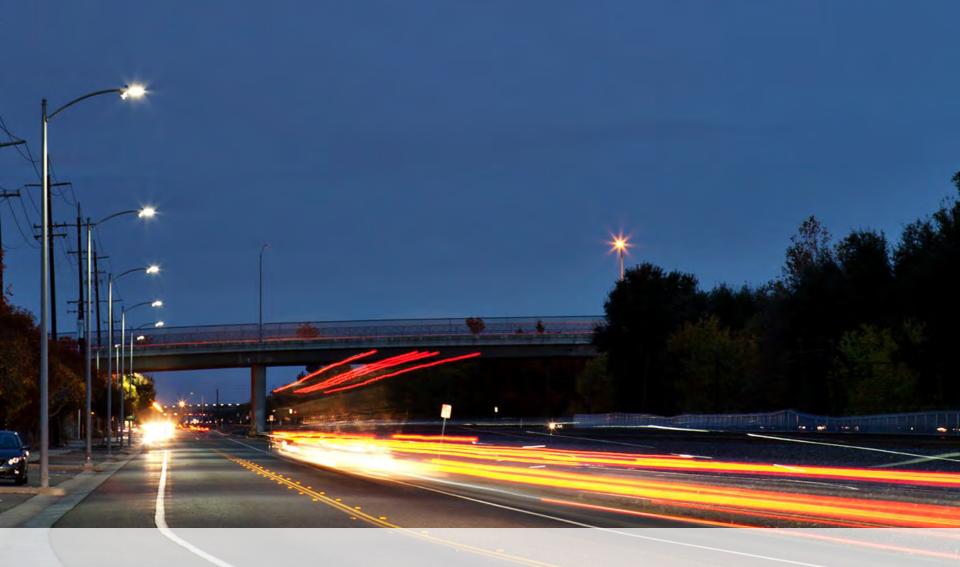






# Research & Development

Market-driven with industry partners



# **Demonstration & Outreach**

Field testing and feedback from end users and utilities.

# Title 24 Exterior lighting Partnerships on CASE efforts: PG&E / SCE

# **Codes and standards**

New proposals and training

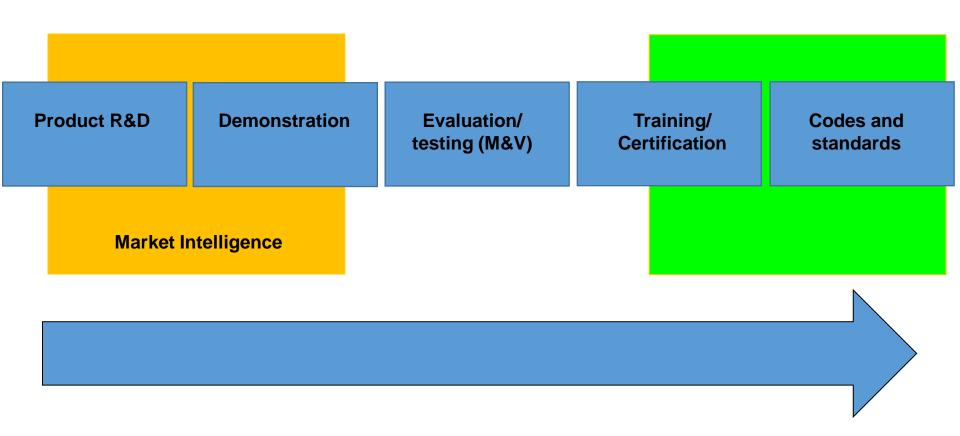


# **Education & Training**

Preparing the workforce of today and tomorrow.

# Accelerating the Market Application of Energy Efficient Lighting

# Process approach



### FOUNDING ORGANIZATIONS









### UTILITIES

















enlighted

(a) Merge\*

ESKATON.

eviuma

**FINELITE** 

**EVERLAST** 

FOCAL POINT

Lighting



nteLED

Internatix :

NTERMATIC

LED ERA, Inc.

LIGHT

LightingScience

Lumetric

**CLUTRON** 

































1923























CuityBrands

MADURA

**AECOM** 

B-K TEKA

**CO ARCHITECTS** 

Convergence >>>> Wireless

CONV A

CREE

**ECHELON** 











Progress

**RUUD** 

LIGHTING

Sol®





PHILIPS



**ALKCO** 

















































# Policy drivers for creating Lighting center



# Key Partnerships

- Dr. Sergio Medina-Director State of Jalisco Energy Agency
- Hermann Tribukait-Ambassador to North America,
   Mexico Energy R&D Innovation Funds











UNIVERSITY OF CALIFORNIA

# Background-why do we need a center?

Aggressive goals for energy efficiency and green house gas reduction

### To address Barriers

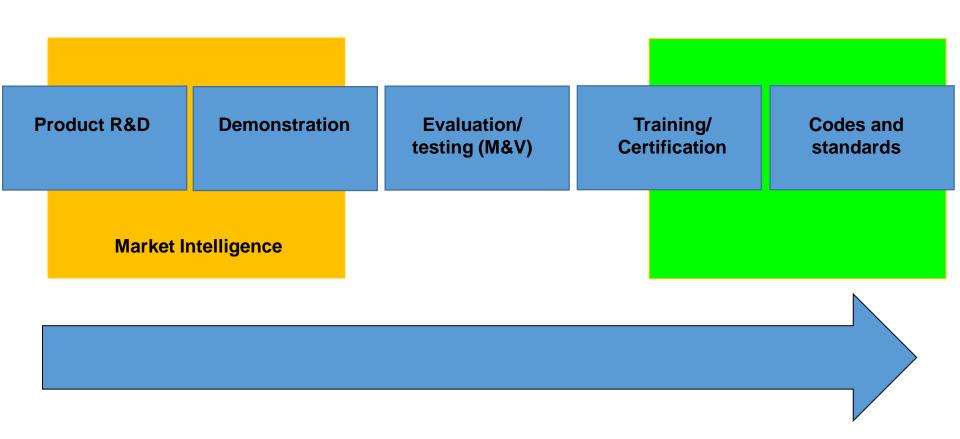
- 1. Lack of proven technology and best practice solutions
- 2. Lack of knowledge base with practitioners
- 1. Lack of standards and aggressive green codes

# Building capabilities

- Process (laboratory to market place)
- Human capital
- Laboratories and facilities

# Accelerating the Market Application of Energy Efficient Lighting

# Process approach



# **UAG Lighting Technology Center**

# Mission Accelerate the application of energy-efficient lighting technology and design

Mauricio Alcocer - Autonomous University of Guadalajara

Michael Siminovitch- University of California

