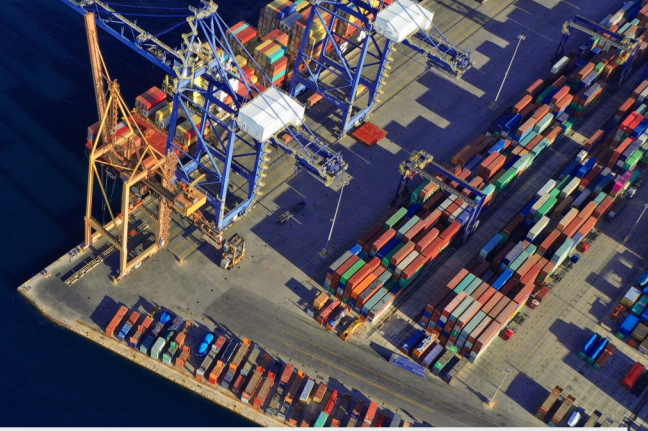


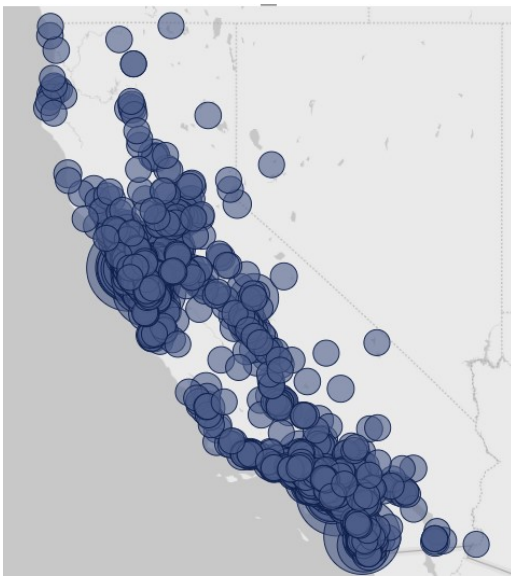


GLOBAL MARKETS U.S. COMMERCIAL SERVICE

Helping California businesses increase exports, attract for-
eign investment and grow local jobs



U.S. STATE PROFILE **California**



Our trade & investment impact



9,536 Clients

Assisted in California. (FY21-23)



87,783 Inquiries

Received by our trade & investment experts. (FY21-23)



\$10.15 Billion

Value of export and investment impact. (FY21-23)



89% SMEs

Clients who are small or medium-sized enterprises.
(FY21-23)



48,050.73 Jobs

Created or sustained through CS assistance. (FY21-23)

“

In the words of our clients

“Our participation in USMTEI continues to pay dividends as we close ongoing business related to our involvement. We have also leveraged our relationship with the U.S. Commercial Service to gain valuable insight into the international markets we are targeting. Through our relationship with Rod Hirsch, the Director of our local Export Assistance Center, we have secured ExIm credit insurance on our export sales and we have been introduced to SCOs from Australia, Indonesia, Singapore, South Korea, Taiwan and Vietnam. We see the U.S. Commercial Service as a valuable part of our team as we expand our export business.”

**- Mark Gundersen, President & CEO,
Marine Advanced Robotics Inc.**

“Thank you so much for your support of my company over the years. As you well know I have long had an interest in entering the Mexican market. To that end, I have participated in the Showtime program at Solar Power International, attended the Discover Global Markets; Sustainable Solutions Forum and met with you over the years at Intersolar North America. Thank you for directing my company to the Green Expo last year. As a result, my company struck a deal...”

**- Robert J. Hayworth, CEO & Chairman,
Baja Carpports**

“Thank you.....we are grateful to the U.S. Commercial Service for such opportunities to connect with prospective partners.”

**- Steven Hales, Ph.D., Dean of International Edu-
cation, Contra Costa Community College District**



INTERNATIONAL
TRADE
ADMINISTRATION