

# Advocacy Return on Investment

## 2023 Sample Return on Investment for CalChamber Members

De facto ban of warehouses defeated (AB 1000)	\$50 billion
Massive tax increase on all forms of personal property or wealth stalled (ACA 3, AB 259)	\$22.33 billion
Housing ban in all local jurisdictions averted (AB 68)	\$10 billion
Corporate tax rate increase creating disincentive to conduct certain operations in California stopped (SB 220)	\$7.2 billion
Behavioral health program restructured with funding for needed treatment beds and supportive housing (SB 326, AB 531)	\$4.86 billion
Duplicative program increasing costs to cap-and-trade program participants stopped (SB 308)	\$4.3 billion
Increased gas costs due to misguided attempt to revamp model market-based greenhouse gas program stopped (AB 9, SB 12)	\$3.4 billion
Costly presumption of injury increasing workers' compensation costs for public and private hospitals stopped (AB 1156)	\$1 billion
Increased health care costs due to mandated fertility treatment coverage stopped (SB 729)	\$332 million
Unemployment insurance benefits for striking workers vetoed (SB 799)	\$215 million
Mandate on allocation of insured's out-of-pocket expenses resulting in increased health care premiums for employers and employees stopped (AB 874)	\$213.3 million
Ban on critically needed packaging stopped (AB 1290)	\$200 million
Added costs for ratepayers due to requirements for procuring power amended out of proposal (SB 781)	\$200 million
Increased health care premium costs for employers and employees due to drug coverage mandate stopped (SB 427)	\$157.3 million
Targeted tax on short-term rentals stopped (SB 584)	\$150 million
Increased health care premium costs due to prescription drug cost sharing mandate stopped (SB 873)	\$109 million
Medical equipment mandate resulting in increased health care premiums for employers and employees stopped (AB 1157)	\$57.1 million

**Total Definable Return** **\$104.724 billion**

**Return Per California Employee** **\$6,792**

*"CalChamber is a dynamic leader for the business community on statewide issues and has successfully engaged with our management team to keep elected officials informed and accountable for their actions."*

**Gregory S. Bielli**  
President and CEO  
Tejon Ranch Company  
2023 CalChamber Chair

### CAPITOL WATCHDOG

Each year, the CalChamber tracks close to 3,000 legislative proposals on behalf of member businesses.

### MAJOR VICTORIES

CalChamber scores major victories for employers through targeted advocacy and political action. See [www.calchamber.com/majorvictories](http://www.calchamber.com/majorvictories)

### ABOUT US

CalChamber is the largest broad-based business advocate in California, working at the state and federal levels to influence government actions affecting all California business. As a not-for-profit, we leverage our front-line knowledge of laws and regulations to provide affordable and easy-to-use compliance products and services.

### FOR MORE INFORMATION

Contact Drew Savage,  
Vice President, Corporate  
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## **Other Savings from Legislation Stopped or Amended**

### ***Threats of Additional Litigation Defeated***

#### **\$160,000 Saved Per Lawsuit Avoided**

Small employer family leave mediation program extended (AB 1756)

Enshrining special worker benefits in California Constitution stopped (SCA 7)

Nuisance lawsuits under the guise of tax enforcement prevented (AB 259)

Overly broad mandates on use of automated decision tools, Private Attorneys General Act (PAGA) penalties averted (AB 331)

Increased liability risks from restrictions on water available for food products stopped (AB 429)

Employer exposure to costly litigation under Fair Employment and Housing Act vetoed (AB 524)

Potential litigation from vague definition in water rights law prevented by amendments (AB 676)

Increased liability risks from new groundwater well permitting process stopped (AB 1563)

Liability for communicating with employees on political issues stopped (SB 399)

Energy company liability for unproven illnesses attributed to living near wellheads stopped (SB 556)

Liability for small, good-faith errors related to considering conviction history of an applicant or employee stopped (SB 809)

Flight crew exemption from overly rigid state meal and rest break rules enacted (SB 41)

### ***Broad-Based Returns***

Hosted ambassadors, foreign dignitaries, consular corps members at forums throughout the year, thus providing opportunities for CalChamber members to interact with trading partner representatives, contributing to state's continuing strength in international exports (\$185.55 billion in 2022), imports (\$508.725 billion in 2022), and total California goods trade (\$694.275 billion in 2022).

The CalChamber, alongside the California Diplomacy Foundation, co-organized and participated in the March 2023 trade mission to Japan led by Lieutenant Governor Eleni Kounalakis and Governor's Office of Business and Economic Development Director Dee Dee Myers. California exported \$11.6 billion to Japan in 2022 and Japan was the largest source of foreign direct investment into the state in the same year.

Promoted participation in and supported the Asia-Pacific Economic Cooperation (APEC) inter-governmental forum in San Francisco in November 2023, bringing together representatives of 21 economies from around the Asia-Pacific to collaborate on the shared goal of creating a more open, resilient, sustainable, and peaceful future for the people of the world's most dynamic region. The 21 APEC economies represent approximately 60% of world gross domestic product (GDP), nearly 50% of world trade and 40% of the global population. In 2022, California exported \$129.89 billion to APEC economies (10.4% of the national total); 22.8% of exports consisted of computer and electronics. Of the \$406.13 billion imported from APEC economies in 2022, 30.8% was made up of computers and electronic products.