



CALLING CALIFORNIA SMALL BUSINESSES

# TRADE WINDS 2024

Istanbul, Türkiye | May 13-15, 2024

Optional:

Denmark or Romania | May 9-10, 2024

Poland or Italy | May 16-17, 2024

## Business Development Forum

Join us in Istanbul for the largest US government-led trade mission and business development forum. Organized by the US Commercial Service, Trade Winds will feature meetings with US commercial diplomats from over 25 countries in Europe and Eurasia, exciting conference programming, and plenty of networking.

## Matchmaking Mission Stops

Qualified California businesses may customize their experience with optional business-to-business matchmaking meetings with pre-screened buyers, agents, distributors, or joint-venture partners in Türkiye (May 15) as well as Denmark or Romania, (May 9-10) and Poland or Italy (May 16-17).

## Register your Interest



[Register your interest here.](#)

- The GO-Biz team will contact interested companies to discuss the next steps for joining the Farnborough Airshow California Pavilion once the application period has opened.
- For more information on STEP and STEP eligibility, click [here](#)

## NEED MORE INFORMATION?

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