

25 AÑOS

**THORSMAN**<sup>®</sup>  
by *thorsmex*  
group

**THORSMAN**<sup>®</sup>

by *thorsmex*

25 YEARS

*group*





# THE NEED



*In the current economic landscape of North America, there are notable challenges. Furthermore, there are indications of a global trend towards a new business model known as "bloc thinking" or "bloc-based economies". This trend refers to the formation of trade and economic alliances among countries, as opposed to multilateral agreements. Considering this development, it is imperative that we remain informed and work collaboratively towards progress.*

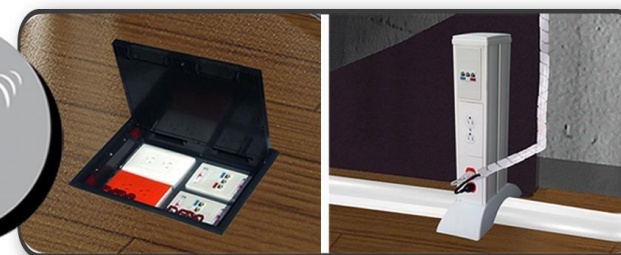
**THEY CALLED COMPLICATED TIME, WE CALLED EFICIENT TIME**



**THORSMEX, S.A de C.V.**

Mexican company founded in 1996 which main purpose is to develop, manufacture, represent and commercialize fixing systems, raceway systems and Telecom in the American Continent with presence in Guatemala, Colombia, Chile, El Salvador, Bolivia, Panama, Nicaragua, Canada, the United States, among others.

**5 basic characteristics of Thorsmex products:** functionality, aesthetics, safety, durability and quality.

**WITH A PRESENCE IN THE FOLLOWING SECTORS****ELECTRIC****TELECOMMUNICATIONS****HARDWARE****SELF-SERVICE**

**SYSTEMS:****RACEWAYS****FIXING SYSTEM****THELECOM****Certifications:**

We are endorsed by national and international organisms, confirming excellence through strict testing implemented to every product, complying with high performance normativity and standards, in order to provide the best solutions in the market.

- **THORSMAN**, Sweden **ISO 9001:2015 No. IQS/1311 /2013**, accrediting all products design.
- **THORSMEX, S.A. DE C.V. ISO 9001:2015**
- **SEMKO & NEMKO**, Norway and Sweden, for all conduit accessories
- Product certification by the Canadian Standards Association. No 1162395, year 2009
- The conduit systems exceeded the accredited tests with **CSA International** certification, which regulates products for the Electric Sector and Construction Industry



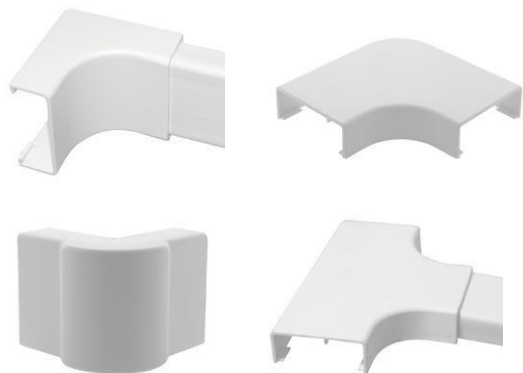


Thorsman has two types of raceways

## PVC RACEWAY



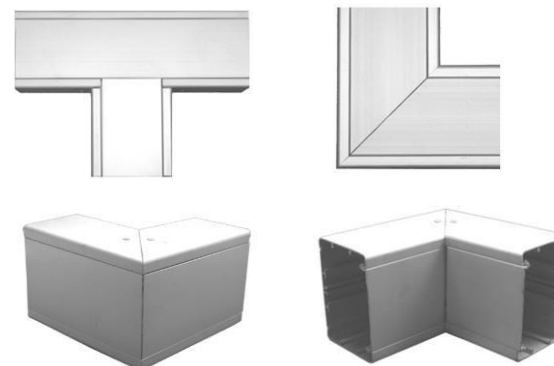
Fittings



## ALUMINUM RACEWAY



Fittings



# PRODUCT PERSONALITATION / KEY ON HAND

Being a Mexican Manufacturer has allowed us to develop our own brand products, such as tailored suits.

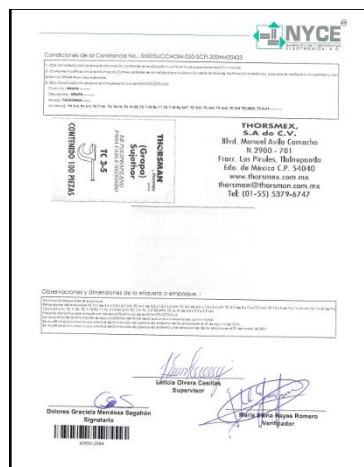
Processes: Injection, extrusion and blown extrusion.



## INTERNATIONAL STANDARD CERTIFICATION



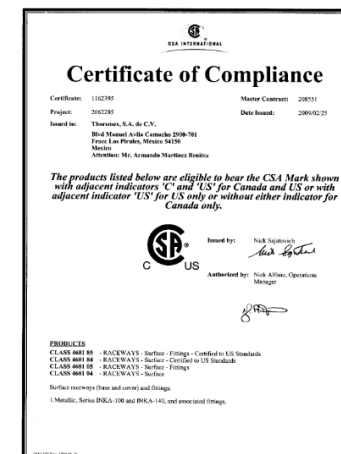
Electric Certification



NOM -050



ISO Certification



UL Certification





# CUSTOMER RECORD:



Home Office

On the shelves

Government  
Contracts

New  
Construction

Fiber Optic  
straps

A few buyers already  
in negotiations:  
Autozone, Napa,  
Amazon, Walmart,  
etc.

**Spectrum**

**CHARLOTTE**

**DUKE  
ENERGY**

**D-R-HORTON**  
*America's Builder*

**verizon**

**LOWE'S**

**Auto  
Zone**

**SAM.GOV**

Lowe's and Home Depot need to  
have more minority owned  
businesses on their shelves.





# The Solution : Stronger Alliances



- Closer, faster, better than China.
- Our first strategic alliance is with Charlotte Imports, a leading distributor in Industrial equipment. and a strong supply chain.
- Electric, iron, aluminum, telecom and fastening hardware

## Infrastructure

- Supply Guarantee.
- Production capacity.
- Innovation.
- Quality in our products.



ATLACOMULCO, MX  
MANUFACTURING PLANT



# OUR Competitive/Unfair Advantage: Connectivity and strong support

- ✓ WE have built strong alliances within the Charlotte Community throughout the years.
- ✓ WE have secured a very diverse, bright and effective team committed to make this business successful.

The Women's  
Business Center  
of Charlotte





*Thank You for trust and be  
part of the successful history  
of Thorsman Group,*

THORSMAN TEAM

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