

# FROM LOCAL TO GLOBAL: CELEBRATING DIVERSITY

## September 2022 Edition: Showcasing the International Success of Latino-Owned & Led Businesses

In celebration of Hispanic Heritage Month, join us for the eighth session of our "From Local to Global: Celebrating Diversity" event series, as we feature a dynamic panel of Latino founders & leaders from Southern California-based companies, who will share how they have successfully grown their businesses internationally.

- Learn about the opportunities to seek out, as well as the challenges to avoid as you launch or expand your international business.
- Receive information & resources that will help you chart your path to global sales & expansion success.

### Panelists:

- Daniel Anguiano, Director of International Sales, [Suavecito, Inc.](#)
- Ricardo Tejada, Managing Director - Los Angeles, [Vnesto Capital](#)
- Damaris Reyes, President, [VFR Import Export Inc.](#)

This event is open to ALL U.S. companies interested in growing their businesses internationally.

Don't miss this chance to learn from & engage with your peers – come with your questions ready!

### EVENT SERIES COLLABORATORS:



### EVENT DETAILS

#### DATE:

WEDNESDAY, SEPTEMBER 28, 2022

#### TIME:

11AM to 12PM PDT

#### LOCATION:

VIRTUAL (WEBEX)

#### COST:

FREE

#### FOR QUESTIONS, CONTACT:

[NATALIE.HATOUR@TRADE.GOV](mailto:NATALIE.HATOUR@TRADE.GOV)

#### REGISTER HERE:

<https://forms.office.com/g/tedqiU3sBW>

\*THIS SESSION WILL NOT BE RECORDED\*