

Let's get to immunity.

Resources and Tools



Dear Consuls General:

The communities you serve in California have access to safe, free vaccines to help protect them against COVID-19, regardless of immigration or insurance status. The consulate, and the organizations, associations, and civic leaders with whom you work, are critically important resources to inform communities about the vaccines and help people feel confident when they decide to get vaccinated. **And we need your help getting the message out.**



All COVID-19 vaccines currently available in California have been shown to be highly effective at preventing COVID-19. Despite that, we understand some may be hesitant to get the vaccine. Before they agree to be vaccinated, they will want answers to their questions about the process for developing these vaccines and information about safety and effectiveness.

California's Department of Public Health (CDPH) created a bank of resources, many available in multiple languages, to help you provide clear, consistent, and credible information about COVID-19 vaccines to your communities. We encourage you to review and customize these materials.

- **[Understand vaccination verification requirements for health care workers and state workers](#)**: All state employees and all workers at hospitals and health care facilities across California will be required to show proof of full COVID-19 vaccination or be tested at least once a week under a state policy announced July 26, 2021.
- **[Vaccination toolkit](#)**: Use the toolkit to help your consulate and those in your network engage on social media, review vaccine talking points and FAQs, and access copy to share on websites, emails, etc.
- **[Small business toolkit](#)**: Help businesses in your community quickly learn how to promote getting vaccinated with this toolkit, which is available in English and Spanish.

- **Business posters**: Access posters and provide to businesses for display and make them available for download on your website or through social media. Additional posters are available from the [Centers for Disease Control \(CDC\)](#).
- **Half-sheet flyers**: Half sheet flyers that can be used for outreach and educational activities. Flyers are available in the following languages: Arabic, Chinese, East Armenian, English, Farsi, Hmong, Japanese, Khmer, Korean, Punjabi, Russian, Spanish, Tagalog, Vietnamese, and West Armenian.
- **Infographics**: Instructional graphics can be made available for download, displayed on webpages, or used for other educational outreach and are available in English and Spanish.
- **CDC Stickers**: Print stickers for community members who have been vaccinated to wear.
- **CDPH COVID-19 Response page**: Access additional materials and resources on the CDPH resource site. Use the available information for virtual town halls or other informational meetings within your communities.

Stopping a pandemic requires using all the tools we have available, and now we have a powerful new tool—vaccines. When you support COVID-19 vaccination, you are helping to protect against COVID-19 in your community. We appreciate your ongoing support in helping us ensure *all* Californians can stay safe and healthy.

Sincerely,



Ambassador Eleni Kounalakis (RET.)
Lieutenant Governor



Dee Dee Myers, Director
Governor's Office of Business and Economic Development



Emily Desai, Deputy Director, International Affairs and Trade
Governor's Office of Business and Economic Development