

COUNCIL FOR INTERNATIONAL TRADE

CALIFORNIA CHAMBER of COMMERCE



Mexi
The California Chamber of Commerce
and
The Consulate General of México, Sacramento



MÉXICO
CONSULADO GENERAL EN SACRAMENTO



Invite you to: A Virtual Event
for the
XI Annual California-Mexico Advocacy Week

- Agenda:** Thursday, May 6, 2021
11:00am – 12:00pm PT via Zoom Webinar
- Topic:** Women's Role in California's Economic Recovery:
The USMCA as a Tool for Women-Owned SMEs.
- Introduction:** **Ambassador Liliana Ferrer**
Consul General of Mexico in Sacramento
- Speakers:** **Luz María de la Mora**
Undersecretary for Foreign Trade
Mexican Ministry of Economy
- Dee Dee Myers**
Senior Advisor and Director
Governor's Office of Business and Economic Development

Welcome by Susanne Stirling, Vice President of International Affairs, CalChamber.

Featuring a special cultural performance before the event
from 10:30am – 11:00am
the Huanpango de Moncayo - Regional Dances with Amalia Hernández

[Register here.](#)

For Questions: Call (916) 444-6670 ext. 233 or email: intlevents@calchamber.com