

## **California's New International Trade Reps**

### **Carlos Valderrama, California Trade and Investment Representative – Americas & Australia/NZ**

Carlos has worked professionally for over 30 years representing exporters, importers and investors. Carlos served as the President of the Center for Global Trade and Foreign Investment at the Los Angeles Chamber of Commerce from 2009 to 2019, and was one of the founders of the Los Angeles Regional Export Council (LARExC). Earlier in his career, Carlos was the Director of Latin American Operations for over fifteen years at two prominent law firms in Los Angeles. He was responsible for structuring joint ventures, mergers and acquisitions, exporting, importing and investment business relationships between U.S., European, Pacific Rim and Latin American firms. Carlos has previous state government experience as well, serving from 1988 – 1993 as the California Trade Representative in Mexico and Latin America, opening the California Trade and Investment Office in Mexico City where he promoted state exports and joint ventures between California and Mexico. He also served as the Director of the Office of Export Development, managing programs promoting California products and services worldwide. Carlos holds a BA from California State Polytechnic University, Pomona, and an MBA from Thunderbird School of Global Management. He speaks fluent English and Spanish and is highly proficient in Portuguese.