



رَوَابِي  
rawabi

# Your Next Business Destination



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## At a Glance:

Rawabi, the first Palestinian master-planned city, an innovative approach to urban development, integrating best practices in planning, sustainability, and resource conservation. Rawabi is built on a series of breathtaking hilltops, half an hour north of Jerusalem, in proximity to major markets in the region. With state-of-art infrastructure and cost advantages, Rawabi is well positioned as emerging tech hub for business excellence, innovation and entrepreneurship.

Businesses in Rawabi benefit from the city's high-end technology to attract leading international companies and link Palestine to the global economy, positioning Rawabi as a regional tech hub that offers businesses:



State-of-art infrastructure; advanced fiber optic connectivity and tier 2 data center



Well-equipped office towers and custom work spaces



Round-the-clock facilities management; dedicated security teams, access control, CCTV, and ample parking



Amenities include convention center, restaurants and cafes, fitness center, shopping and entertainment venues



The tech hub's mission is to generate more than 5,000 permanent new jobs in the Palestinian high tech sector solving the staggering unemployment issue, as well as to create a comprehensive, versatile and scalable ecosystem. To realize that mission, Rawabi's Tech Hub provides:



Training and capacity building



Mentorship and support for innovation and entrepreneurship



Key incentives to attract local and international businesses, including:

1. Attractive multi-year lease terms and financial incentives
2. Investor protection; up to 7 years of tax-free operations, and 10% on net profit thereafter
3. Globally competitive costs for off-shoring and outsourcing services



Join the multinational and local companies that trust

## Regeneration



A new story for  
Palestinian success



First Palestinian planned city  
with world class infrastructure

## Access to regional markets



Cultural and time zone advantages  
for doing business in the region



Bridging the English and  
Arabic speaking markets

## Well-trained work force



Skilled and educated hi-tech talent, with  
internationally experienced senior level  
managers at cost competitive rates



Speed of ramp-up and  
ease of hire and train

## Adaptability



Seamless integration of local  
companies as MNC team extensions



Resilience to changes  
in external environment

## Business enabling



Niche market for end-to-end high tech solutions;  
software, IT and business process outsourcing.



Local business development  
advisory services

## Innovation and entrepreneurship support



Home to Bader ICT incubator and  
CConnect co-working space



Fostering a comprehensive  
ecosystem growth