

## Генеральне консульство України Consulate General of Ukraine San Francisco

No61412/36-200-767

September 2<sup>nd</sup>, 2019

To: Presidents and CEOs of the Chambers and Associations of Commerce and Industry in Arizona, California, Colorado, Idaho, Hawaii, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming

## Dear Sir / Madam,

Let me inform you about the Limited Liability Company "Rush", which is the largest Ukrainian enterprise that offers a wide range of goods of beauty, care and health products such as perfumes, products for face and body care, makeup products, costume jewellery, accessories, household goods and baby care products.

The Company has held the National Award of Retail "Consumer Choice" for six years, and it also has won the United Nations-sponsored competition, Partnership for Sustainability Award 2018.

The company has grown to 835 stores throughout Ukraine (as of May 20, 2019). It has presented more than 30 000 product items, and also has launched 37 own trademarks for 16 years. Nowadays the chain staff has more than 10,000 people.

The company is looking for partners to export its own brands to the United States of America and distribute them further.

There are 37 brands and 3000 products in the following categories: makeup products; hosiery; swaddling and baby care; face and body care; household chemicals and home care; paper products; hair care; perfumes; female care; oral care.

The advantages of the company are a wide range of liquid goods with very competitive and decent quality in different price segments. The range of products is adopted to a particular market and it is able to a quick entrance and occupation of own market share.

The target partners are the local large distributors as well as national and international store chains. The partnership is considered as a long-term mutually beneficial relationship.

The "Rush" draft Commercial offer is attached hereto. Additional information about this company could be found on its website: <a href="www.eva.ua">www.eva.ua</a>.

I would be grateful for your kind assistance in forwarding this information to the business leaders of your Chamber / Association who might become potential partners of the above-mentioned Ukrainian company.

For any additional information please do not hesitate to contact the Consulate General via phone (415) 398-5121 (ext. 2) or e-mail: <a href="mailto:sf.economicsection@gmail.com">sf.economicsection@gmail.com</a>.

Enclosure: as stated, on 2 pages.

With kind regards,

**Consul General** 

Sergiy Aloshyn

## FORM OF THE COMMERCIAL OFFER

Full name of the company, year of foundation *	Limited Liability Company "Rush", 2002
ID (registration) code *	320077404634
Head of the company *	Mrs. N.S. Ryzhenko
Products offered for export *	Beauty and Care products
Name and code of the product in accordance with the HCDCS (Harmonized commodity description and coding system) *	6115210000, 4818409000, 9619001100, 3306100000, 8212109000, 3305100000, 4818300000, 4015191000,
Available quality certificates, permits, licenses etc.	Sanitary and hygienic certificates according to the domestic legislation of Ukraine
Countries where the company currently sells its products	Belarus, Moldova, Armenia
Approximate prices, volume and	From 0,2 to 15 USD per/psc.
terms of supply	From 0,1 to 1000 ml per/psc
	From 2- 10 years
Contact information (mail address, website, e-mail, phone, fax, English speaking contact person) *	Polya ave, 104A, <u>vvkovalevskiy@gmail.com</u> , eva.ua, +38050 481 51 56
Additional useful information, comments	The largest Ukrainian national chain of beauty, care and health products offers a wide range of goods such as perfumes, products for face and body care, makeup products, costume jewelry, accessories, household goods and baby care products.  The Company has held the National Award of Retail "Consumer Choice" for six years, and it also has won the United Nations-sponsored competition, Partnership for Sustainability Award 2018.  The company has grown to 835 stores throughout Ukraine (as of 20.05.2019), it has presented more than 30 000 product items, and also has launched 37 own trademarks for 16 years.  Nowadays the chain staff has more than 10,000 people.  The company is looking for partners to export its own brands to Europe, North America and Africa and distribute them further.  There are 37 brands and 3000 products in the following categories:  - makeup products;  - hosiery;  - swaddling and baby care  - face and body care  - household chemicals and home care  - paper products  - hair care

- perfumes
- female care
- oral care.

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