ACCESS AFRICA

The **U.S. Trade and Development Agency** connects America's private sector to infrastructure projects in developing and middle-income countries. USTDA is unique among federal agencies, as it is mandated to promote U.S. industry participation in infrastructure projects at the critical early stages when design choices and technology options are defined.

PROVEN RESULTS

USTDA's Information Communication & Technology (ICT) programs in Sub-Saharan Africa have resulted in:

20+	African countries supported
$650M	U.S. exports
65+	U.S. companies supported
130+	African buyers brought to the U.S.

Access Africa is a partnership between USTDA and U.S. industry leaders to support the development of quality ICT infrastructure and services across Sub-Saharan Africa. Working with public and private sectors across the continent, *Access Africa* brings together critical stakeholders and designs targeted programming to advance inclusive, secure and sustainable connectivity.

A UNIQUE PARTNERSHIP

Access Africa partners directly contribute to the identification and execution of USTDA activities that support Sub-Saharan Africa's ICT sector. USTDA supports the technical, regulatory, institutional and procurement priorities of its *Access Africa* partners, while providing a framework for public and private sector entities in Sub-Saharan Africa to partner with trusted ICT solution providers in the United States.

USTDA Tools to Support *Access Africa*

OVERSEAS PROJECT PREPARATION

USTDA funds feasibility studies, technical assistance, pilot projects and technical advisory services that provide the comprehensive analysis required for infrastructure investments to progress from concept to financing and implementation.

WORKSHOPS & CONFERENCES

USTDA organizes events to connect U.S. firms with African partners, highlight upcoming infrastructure projects overseas and showcase U.S. goods and services. USTDA events provide U.S. companies and partner countries with solutions to advance their priorities.

REVERSE TRADE MISSIONS

USTDA brings foreign project sponsors to the United States to observe the design, manufacture and operation of American products and services that best support their infrastructure development goals.

GLOBAL PROCUREMENT INITIATIVE

GPI helps overseas officials evaluate the total ownership cost of the goods and services they acquire for infrastructure investments. GPI advances high-quality solutions and life-cycle cost analysis by promoting fair, transparent and value-based policies.

To learn more about becoming an *Access Africa* partner, email AccessAfrica@ustda.gov

USTDA

U.S. TRADE AND DEVELOPMENT AGENCY

USTDA funds activities that help American companies gain access to **new export opportunities**, while African partners gain insight into U.S. solutions that advance their **ICT infrastructure goals**.

Secure

Data Center Services for Nigerian Banks

To create a stronger lending environment for Nigerian businesses and entrepreneurs, the Central Bank of Nigeria (CBN) requested that USTDA identify infrastructure solutions to provide critical redundancy and information security for the country's financial sector. As a result of USTDA-funded technical assistance, CBN adopted international best practices that resulted in three accredited vendors now providing data center services to Nigeria's banking industry using U.S. technologies.

Inclusive

Cape Town Digital Inclusion

USTDA-funded technical assistance helped the City of Cape Town develop a digital inclusion strategy that has transformed communications infrastructure for townships outside of the city. Cape Town used technology from more than 10 American companies to extend internet connectivity to the townships, providing more than 275 individual building connections and over 1,000 Wi-Fi hotspots. More than 2.7 million unique users have been connected to wireless internet at speeds many times faster than what was previously available. Additionally, the project spurred economic growth by providing employment and training to township residents.

Sustainable

South and East Africa Submarine Cable System (SEACOM)

USTDA programming supported the early stages of the SEACOM undersea fiber-optic cable project, which was operationalized in 2009 using over $400 million in U.S. goods and services. Today, SEACOM is providing affordable, reliable high-speed connections from the southern tip of Africa to the northern parts of East Africa and markets across Europe and Asia. USTDA's support of SEACOM helped improve bandwidth capacity in the region by 850%, thereby enhancing business growth, innovation and productivity throughout the region.