



2018 INTERNATIONAL CONSULATE RECEPTION

THURSDAY, OCTOBER 25, 2018 4:00 PM – 7:30 PM

OAKLAND MARRIOTT CONVENTION CENTER, OAKLAND

SPONSOR OPPORTUNITIES

Background

The East Bay Economic Development Alliance (East Bay EDA) is a unique cross-sector partnership of private, public and nonprofit leaders in the East Bay counties of Alameda and Contra Costa, helping to make the East Bay one of the most dynamic, globally competitive and sustainable business environments in the world. East Bay EDA leverages the leadership, knowledge, talents and resources of its members to showcase the East Bay's outstanding location advantages and assets that help business growth: a top-rated diverse workforce, seaport and international airport, world-class thought leaders, industry supports, three National Laboratories, world class education centers, and a quality of life that supports exceptional, diverse family living. With its focus on creating a thriving business climate, East Bay EDA is the vehicle through which East Bay leaders collaborate to achieve their shared goal of a healthy, vibrant economy to create and sustain quality jobs.

Event Goals

The event is designed to cultivate and strengthen East Bay EDA's relationships with local Consulate offices and international business providers to ensure that opportunities for East Bay companies seeking foreign investment or trade/service abroad are maximized, and that East Bay companies are positioned for success. The event also demonstrates the depth of East Bay EDA's capacity to provide direct business services, make connections, and identify business resources and opportunities to enhance international trade and investment for the business community.

Event Location/Time and Program Elements

The International Consulate Reception will be hosted on Thursday, October 25, 2018 at the Oakland Marriott Convention Center at 550 10th Street, Oakland, CA. Doors will open at 3:30 pm to allow attendees to check-in and briefly network before finding their reserved seating for the short program that will begin at 4:00 pm.

The program will include introductory remarks by the East Bay EDA Chair, welcoming remarks from the Mayor of Oakland, and recognition of the Consuls Generals and Consulate delegations/staff present. This will be followed by a brief address on international trade or investment from a keynote speaker. At the close of the keynote address, a raffle drawing will be held for airline tickets, courtesy of Southwest Airlines.

At approximately 5:30 pm, all attendees will then be escorted into the reception area for a two hour networking opportunity. There will be some sponsor expo tables in this space, as well as the possibility of a photo area with the three NBA championship trophies from the Golden State Warriors. Passed hors d'oeuvres and appetizer food stations will be available, as well as a hosted wine and beverage service.

This reception will enable attendees to access information to assist with trade and investment, and will maximize opportunities for business matchmaking and connections. The event will adjourn at approximately 7:30 pm.



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Target Audience

Building on the attendance from East Bay EDA's 2016 and 2017 international events, it is expected that attendees will include local international business assistance companies and consultants, Consuls General and Consular staff, related foreign government support organizations, small – large businesses importing or exporting goods, small – large businesses positioned to provide services abroad, and elected officials and policy makers. At past events, over 20 countries were represented by Consuls Generals, Consular staff and foreign delegations. 250 attendees are expected.

Sponsor Benefits & Visibility

Presenting Sponsor \$7,500

(Must be confirmed by August 28, 2018 for full benefits)

- Logo on *San Francisco Business Times* full page color ad published on September 7, 2018
- Logo recognition as the Presenting Sponsor on program collateral
- Logo recognition on online invitation after August 28
- On-stage presence and role at event
- Recognition as the Presenting Sponsor from on-stage announcements
- Recognition as the Presenting Sponsor through social media communications
- Logo recognition as the Presenting Sponsor on signage at the reception area
- Provision of one expo table in the reception area
- Premium reserved table for 10 at the program portion of the event
- Seating with Consuls Generals as available

Gold Sponsors \$5,000

(Must be confirmed by September 30, 2018 for full benefits)

- Logo recognition as a Gold Sponsor on program collateral
- Logo recognition on online invitation after September 30
- Recognition as a Gold Sponsor from on-stage announcements
- Recognition as a Gold Sponsor through social media communications
- Logo recognition as a Gold Sponsor on signage at the reception area
- Provision of one expo table in the reception area
- Premium reserved table for 10 at the program portion of the event
- Seating with Consuls Generals as available

Silver Sponsors \$2,500

(Must be confirmed by September 30, 2018 for full benefits)

- Smaller logo recognition as a Silver Sponsor on program collateral
- Recognition as a Silver Sponsor from on-stage announcements
- Smaller logo recognition as a Silver Sponsor on signage at the reception area
- Secondary tier reserved table for 10 at the program portion of the event
- Seating with Consular staff as available



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Bronze Sponsors \$1,500

(Must be confirmed by September 30, 2018 for full benefits)

- Listing of company/organization name as a Bronze Sponsor on program collateral
- Recognition as a Bronze Sponsor from on-stage announcements
- Listing of company/organization name as a Bronze Sponsor on signage at the reception area
- Third tier reserved table for 10 at the program portion of the event

Individual Tickets (Unreserved Seats)

East Bay EDA Members: **\$50**

Non-East Bay EDA Members: **\$75**

Contact Information

For more information about sponsor opportunities and tickets: (510) 272-6746 info@EastBayEDA.org