



Advocacy Return on Investment

Working to create certainty for business,
limit regulation and reduce costs

2010 Sample Return on Investment for CalChamber Members

State Government-Run Health Care Stopped (SB 810)	\$10 Billion Saved
Increased Income Tax Burden Stopped (AB 1836)	\$6.6 Billion Saved
Repeal of Net Operating Loss Stopped	\$4.575 Billion Saved
Tax on California Jobs Stopped (AB 1935)	\$2.1 Billion Saved
Industry-Specific Targeted Tax Stopped (AB 656)	\$2 Billion Saved
Climate Change Tax Increase Vetoed (AB 1405)	\$1.28 Billion Saved
Increased Workers' Compensation Costs Stopped (AB 1994)	\$500 Million Saved
Health Insurance Mandates Vetoed (AB 1825, AB 1600, SB 220, SB 961, SB 1104)	\$405 Million Saved
Gutting Enterprise Zone Program/ Increased Taxes Stopped (SB 974)	\$178 Million Saved
New Restrictions Increasing Health Care Premiums, Limiting Choice Vetoed (SB 890)	\$131 Million Saved
Increased Environmental Penalties Defeated (AB 846)	\$110 Million Saved
Increased Health Premium Costs Stopped (AB 1826)	\$27 Million Saved
Higher Employer Property Tax Stopped (AB 2492)	\$21 Million Saved
Increased Pesticide Tax Vetoed	\$700,000 Saved
Excessive Mandated "Code of Conduct" Vetoed (SB 1231)	\$350,000 Saved
Increased High-Speed Rail Costs Vetoed (AB 619)	\$50,000 Saved
Total Definable Return	\$27.928 Billion
Return Per California Employee	\$2,451

Other Savings from Legislation Defeated

New Liability for Hiring Decisions Stopped (AB 2727)	\$70,000 per lawsuit
Increased Agricultural Costs Vetoed (SB 1121, SB 1474)	\$31,500 per agricultural employee
Expanded Employer Liability Stopped (AB 482)	\$10,000 maximum penalty per employee
Criminalizing Legitimate Wage Disputes Stopped (AB 2187)	\$10,000 maximum penalty per employee

"By working together and encouraging change in Sacramento, we can restore the California dream for ourselves, and for our children and generations of Californians to come."

Larree M. Renda
Executive Vice President,
Chief Strategist and Administrative Officer
Safeway, Inc.
2010 CalChamber Chair

CAPITOL WATCHDOG

Each year CalChamber tracks more than 3,000 legislative proposals on behalf of member businesses.

MAJOR VICTORIES

CalChamber scores major victories for employers through targeted advocacy and political action. Check out: www.calchamber.com/majorvictories

ABOUT US

CalChamber is the largest, broad-based business advocate, working at the state and federal levels to influence government actions affecting all California business. As a not-for-profit, we leverage our front-line knowledge of laws and regulations to provide affordable and easy-to-use compliance products and services.