

ANNOUNCING

**The 8th Annual
Trade Policy Forum of the
California Council for International Trade**

**at the University of California, San Diego
March 23, 2006**

In cooperation with:
Graduate School of International Relations & Pacific Studies, UCSD
National Foreign Trade Council
U.S. Commercial Service



Robinson Auditorium, IRPS



La Jolla, California



California Council for International Trade
California's Voice for Global Trade

AGENDA

- 8:30-9 am Welcome and Opening Remarks**
Peter Cowhey, Dean, International Relations & Pacific Studies
Lynn Hajar, Director of Protocol, Office of the Mayor, City of San Diego
John Liebman, Counsel, McKenna Long & Aldridge LLP & Vice Chair-So. California, CCIT
- 9-10:30 am Panel 1 - Assessing the World Trade Organization Doha Round**
Chair- Stephan Haggard, Professor, International Relations & Pacific Studies
Peter Berz, Counselor/Deputy Head of Trade, European Commission
Bill Reinsch, President, National Foreign Trade Council
- 10:30-11 am Networking Break**
- 11-12:30 pm Panel 2 - Bilateral and Regional Free Trade Agreements**
Chair - Richard Feinberg, Professor, International Relations & Pacific Studies
Ambassador Eduardo Ferrero, Embassy of Peru
Doral Cooper, President, C&M International
- 12:30-2 pm Luncheon Address: Future Directions in U.S. Trade Policy**
Jeff Schott, Senior Fellow, Institute for International Economics
- 2-3 pm Panel 3 – Energy Security and Trade**
Chair - Jeremy Martin, Director of Energy Program, Institute of the Americas
Javade Chaudhri, Executive VP & General Counsel, Sempra Energy
Robert Price, Former Director of European & Asian Affairs, U.S. Department of Energy
- 3- 4:30 pm Panel 4 – Hot Topics: Labor Standards & Intellectual Property Rights**
Chair - Helga Ying, Director of Worldwide Government Affairs & Public Policy, Levi Strauss & Co.
Lisa Kantor, Director of Advisory Services, Business for Social Responsibility
Brian Peck, Counsel, Crowell & Moring LLP
- 4:30-5:30 pm Forum Reception**
- 5:30-7 pm Technology and Innovation:**
Responding to Challenges to California's Global Leadership
Featuring Irwin Jacobs, Co-Founder and Chairman, QUALCOMM Inc.
By RSVP only. Please see program staff for more information.
(Note: This segment is held at the Estancia Hotel)