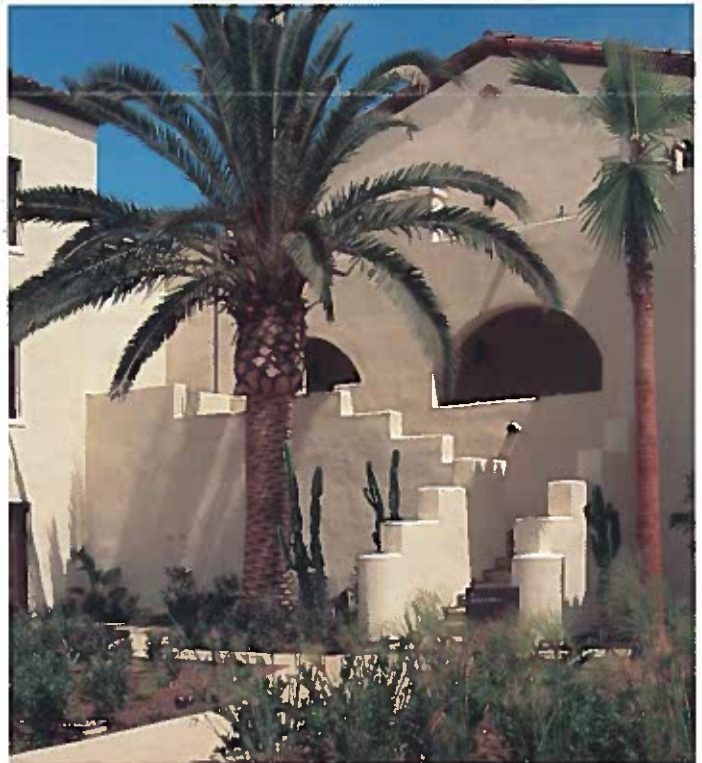
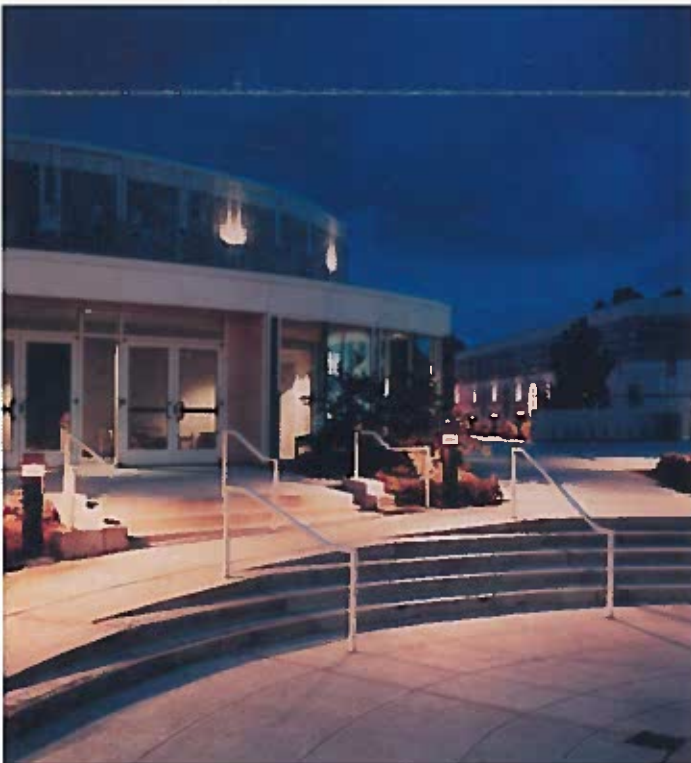


ANNOUNCING
**The 7th Annual
Trade Policy Forum
of the
California Council for International Trade**

**at the University of California, San Diego
February 23 - 25, 2005**
*Don't miss the global workshops and
opening reception on February 23*



California Council for International Trade
California's Voice for Global Trade

Please join the California Council for International Trade (CCIT) for another vital discussion on American trade policy and how it affects your business. This year the Trade Policy Forum has a new venue, new format and new issues, building on other recent highly successful events. The Organizing Committee includes:

**Graduate School of International Relations and
Pacific Studies, UCSD**

National Foreign Trade Council

US Commercial Service

San Diego World Trade Center

WHY YOU SHOULD ATTEND

In Washington, with a newly seated Congress and Administration, policymakers will face enormous challenges in trade policy in 2005. It is important to talk about these key issues early in the year:

- ❖ Continued US membership in the World Trade Organization
- ❖ Extension of "fast track" trade negotiating authority
- ❖ Bi-lateral and regional trade agreements negotiated and underway
- ❖ Transportation infrastructure to facilitate trade
- ❖ Future of US trade relationships with China and the EU
- ❖ Competing needs for homeland security and trade expansion
- ❖ Visa and immigration issues: the cost to international business
- ❖ Rising protectionism on issues like offshore outsourcing
- ❖ Challenges in post-quota textiles and non-subsidized agriculture

In Sacramento, the Governor and the Legislature must tackle major questions relating to California's role in the global economy.

- ❖ Should the state offer support to companies entering global markets?



- ❖ What is the future of our border relationship with Mexico?
- ❖ Are high energy costs a threat to California's competitiveness?
- ❖ Outsourcing: How can we keep jobs in California?
- ❖ Who will do the work? Concerns about illegal immigration

WHO WILL BE THERE

- ❖ Members of Congress
- ❖ Administration trade officials
- ❖ Ambassadors and foreign trade officials
- ❖ California trade officials
- ❖ California Legislators
- ❖ Trade policy experts from UCSD and other institutions
- ❖ Business leaders with trade concerns
- ❖ Labor, environmental and other key organizations

**MARK YOUR
CALENDAR NOW**

WHY IT'S MORE IMPORTANT THAN EVER

There are enormous pressures on international trade. On one hand, the velocity of business is accelerating rapidly and new relationships are formed each minute. On the other hand, our resolve to keep the homeland secure is creating tensions that threaten trade expansion. In 2005, US trade policy makers will be compelled to make crucial decisions on the fundamental issues that impact the global economy, all at a time when the general public is less supportive of trade expansion than in past years. The Trade Policy Forum will carefully analyze the enormous challenges these pressures create, inviting input from all viewpoints.

THE AGENDA

Wednesday, February 23, 2005 – Events begin at 2 pm

- ❖ Around the world workshops on trade policy issues for 2005: Europe; Africa; NAFTA and other cross-border challenges; Asia and the Pacific; Americas and the Caribbean; Middle East
- ❖ The International Economic Summit – Model WTO demonstration
- ❖ Forum Opening Reception at Estancia La Jolla Hotel and Spa
- ❖ Private dinner for Trade Policy Forum sponsors and guests.

Thursday, February 24, 2005 – Events begin at 8:30 am

- ❖ Welcoming remarks
- ❖ Discussion on homeland security, energy security, and trade
- ❖ Discussion on transportation infrastructure to facilitate trade
- ❖ The administration's trade policy program for 2005 and beyond
- ❖ The congressional response
- ❖ Global commentary on the US trade agenda of Congress and the administration



- ❖ Protectionism rising
- ❖ The China equation: Is protectionism justified?
- ❖ The US-EU relationship: Is protectionism inevitable?
- ❖ Negotiating with the US: Perspectives from our partners
- ❖ Reception at the Great Hall, UCSD Institute of the Americas

Friday, February 25, 2005 – Events begin at 8:30 am

- ❖ California and the global economy
Laissez-Faire: What happened to trade support programs?

California's high energy costs: A threat to competitiveness?
 Preserving California jobs and staying competitive
 Who will do the work? California's societal, security, and trade concerns about visas and illegal immigrants

- ❖ New directions in trade policy
 - Textiles: Challenges in a post-quota world
 - Elimination of agricultural subsidies
 - Enhancing environmental and labor values
 - Sanctions and trade policies for failed states

WHERE IT WILL BE

The Trade Policy Forum will be hosted by the University of California, San Diego Graduate School of International Relations and Policy Studies (IR/PS).

The principal conference hotel is Estancia La Jolla Hotel and Spa, a new resort hotel across the street from the campus. Reservations can be made at Estancia La Jolla for a special conference rate of \$199 by calling 877-437-8262. See hotel's website: www.estancialajolla.com.

CCIT has also secured special rates (\$139/single) at the Radisson Hotel (ph. 858-453-5500), a short drive away. The opening reception will be at Estancia La Jolla on Wednesday evening, from 6:00 to 8:00 pm.

REGISTER NOW!

TO REGISTER:

**Register online at: www.ccit.net or
 by fax to: 619-615-0876**

Registration fees (includes pre-Forum workshops; all social events)

Category	If paid by Dec. 31	If paid after Dec. 31
<input type="checkbox"/> Standard corporate	\$700	\$800
<input type="checkbox"/> Members of CCIT and cooperating organizations	\$500	\$625
<input type="checkbox"/> Government/NGO/Individuals	\$250	\$350

Name _____
 Title _____
 Organization _____
 Phone _____ E-mail _____
 Address 1 _____
 Address 2 _____
 City _____ State _____ Zip _____

You may send the completed form and check to: Ms. Nikki O'Halloran, SDWTC, 1250 Sixth Ave., Suite 100, San Diego, CA 92101. For more registration information, call 619-615-0868 ext. 110; email to: nohalloran@sdwtc.org.

Registration services courtesy of San Diego World Trade Center

TO RESERVE ACCOMMODATIONS:

Call your hotel choice directly, referencing "CCIT event" to obtain the special negotiated rates:

- ❖ Estancia La Jolla Hotel and Spa:
phone 877-437-8262 (or fax: 858-550-1001)
- ❖ Radisson Hotel La Jolla:
phone 858-453-5500 (or phone 800-333-3333)

**CCIT members save substantially on Forum registration fees.
 To join CCIT, contact: trade@ccit.net and request
 membership information.**

"As someone who once owned and operated a business in the San Diego area, I welcome the CCIT Forum to our city, which now relies on trade and innovative ideas more than ever before. Now that California has new leadership dedicated to bringing the best jobs to the Golden State, this is the time for business leaders to speak to policymakers about how we can work together to achieve this goal."

Congressman Darrell Issa

"As a San Diego company representing several large US manufacturers, we annually count on the Forum to keep us abreast of the key trade policy issues that affect our international marketing strategies."

Kim Benson – Cange International

"NFTC is proud to partner with CCIT in organizing the California Trade Policy Forum. It's always a splendid event, full of serious policy discussion and superb networking between CCIT and NFTC members and those who shape our nation's trade policies. It's a 'must attend' annual forum of the highest quality."

Bill Reinsch, President
National Foreign Trade Council

"The CCIT annual Trade Policy Forum is a unique opportunity to bring together businesses, nonprofit organizations, and government officials to tackle a wide range of policy issues,

especially in the areas of trade and corporate social responsibility."

Helga Ying – Levi Strauss & Co.

"RB International sees tremendous benefit in both the substantive and informal agenda that CCIT always puts together for the Forum. We have been a proud sponsor every year."

Roger Baccigaluppi – RB International

"Nowhere else have I found the serious discussion and high level participation in trade policy deliberations that I find each year at CCIT's California Trade Policy Forum. We're especially pleased that CCIT makes this an international event by encouraging participation from trade leaders from other nations so they can both understand American concerns and help contribute to solutions."

Colin Robertson – Embassy of Canada

"I am delighted to welcome CCIT's 7th annual trade policy forum to the campus of the University of California at San Diego. The forums have been beneficial in helping me understand differing views of experts on the complex trade policy issues we face. I urge my colleagues to join me literally on the Pacific Rim as we tackle evolving issues of trade, affected by concerns from outsourcing to homeland security."

Congresswoman Susan Davis



California Council for International Trade California's Voice for Global Trade

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**MARK YOUR CALENDAR NOW
for this IMPORTANT EVENT!**

California Council for International Trade
442 Post Street, Suite 800, San Francisco, CA 94102

