

REGISTRATION FORM

[YOUR PARTICIPATION IS APPRECIATED...]

If Paid by 11/1/03

Standard Corporate (all events)	\$495	\$450
CCIT/NETC Members (all events)	\$450	\$400
CCIT Partner Associations (all events)	\$450	\$400
Government/NGO/Affinity Groups (all events)	\$250	\$200
CCIT Individual Members (all events)	\$200	\$175
MIIS Faculty/Students (business sessions only)	NO CHARGE	NO CHARGE
All Other Schools (business sessions only)	\$75	\$50

Please register by submitting the following information by mail (or fax: 415.788.5356). More info at www.ccit.net

Registrant Information

NAME: _____

TITLE: _____

COMPANY / ORGANIZATION: _____

ADDRESS: _____

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please make check payable to:

CCIT—MONTEREY CONGRESSIONAL FORUM

442 POST STREET, SUITE 800; SAN FRANCISCO, CA 94102

For further information about the Forum and Sponsorship opportunities, contact CCIT at 415.788.4127.

The Monterey Doubletree has rooms at a special rate for Forum attendees. Reserve by November 15, 2003 and ask for the "Monterey Congressional Forum" rate. Call 831-649-4511 or 800-222-TREE. www.doubletreemonterey.com



442 POST STREET, SUITE 800
SAN FRANCISCO, CA 94102

2004 MONTEREY CONGRESSIONAL FORUM

CCIT CALIFORNIA Council for International Trade

Presents

THE 6TH ANNUAL 2004 MONTEREY CONGRESSIONAL FORUM ON TRADE POLICY

[at]

The Monterey Institute of
International Studies

January 8-10, 2004

"REBUILDING PEACE, THROUGH TRADE"

THE 6TH ANNUAL
MONTEREY CONGRESSIONAL FORUM
 ON
TRADE POLICY

January 8-10, 2004

"REBUILDING PEACE, THROUGH TRADE"

Why Attend?



International Group
 One Fremont St., 20th Floor
 San Francisco, CA 94111

September 2000

Dear Colleague:

Trade matters. It matters immensely. Good trade improves lives and promotes peace. Bad trade misses opportunities, stifles growth and provokes animosities.

Trade policy matters. Good trade policy facilitates international understanding and opportunity, and improves the quality of life worldwide. Bad trade policy creates barriers and spawns strife and inequality, even despair.

Yes, it is our elected and appointed officials who set our trade policies, but these policy decisions need not – and must not – be made in a vacuum.

Interfacing with responsible officials improves awareness, and can promote good trade policy decisions. Everyone benefits.

The Monterey Congressional Forum has for five consecutive years provided the platform for the thoughtful and provocative discussion of trade and foreign policy ideas from diverse viewpoints: labor, environmental and business perspectives on a global scale. Many trade policy makers attend regularly and place high value on the deliberations.

Peace is everyone's goal. Trade is perhaps the best way to achieve it, and carefully crafted trade policies can lead us there.

A seat awaits you at the Monterey Congressional Forum this January. Please join me at the table. Send in your commitment today to add your voice to the urgent need for progress on sound trade policy.

Sincerely,

David Zuckerman
 Executive Vice President and Group Head

The CALIFORNIA COUNCIL FOR INTERNATIONAL TRADE (CCIT) has hosted the Monterey Congressional Forum for six years. Co-hosts are the NATIONAL FOREIGN TRADE COUNCIL (NFTC) and the MONTEREY INSTITUTE OF INTERNATIONAL STUDIES (MIIIS). CCIT is the only statewide nonprofit, nonpartisan organization dedicated to promotion of rules-based, open trade policies. NFTC is the preeminent national business association advocating public policies that foster an open international trade and investment regime. MIIIS is the nation's leading graduate school preparing exceptional students for international careers. A special program is hosted by the CALIFORNIA TRADE EDUCATION CENTER (CTEC).

AGENDA

[AND SCHEDULE OF EVENTS...]

Thursday, January 8, 2004

- 2:00 PM: Monterey Forum convenes: Welcoming remarks
- 2:30 PM: Keynote address: After Cancun: *Where do we go now?* (US Trade Representative Robert Zoellick, invited)
- 3:15 PM: US-Central America Free Trade Agreement (CAFTA)
 Address: (Senior official on CAFTA)
 Panel: CAFTA as a model for capacity enhancement and labor standards
 Chair: Tamsin Randlett, Gap Inc./Business Coalition for Capacity Building
 Panelists: Representatives from labor, academia, Central American governments
- 5:00 PM: Adjourn
 CCTE Board of Directors meeting
- 6:30 PM: Reception, Monterey Doubletree Hotel
- 7:45 PM: Sponsors dinner for Members of Congress (by invitation)

Friday, January 9, 2004

- 8:00 AM: Continental networking breakfast
- 8:30 AM: Keynote Address: Peace, Trade and Security: *Can we have it all?* (Congressman Christopher Cox, Select Committee on Homeland Security, invited)
- 9:15 AM: Homeland Security and Trade Expansion: *Mutually Exclusive?*
 Chair: John Liebman, McKenna Long & Aldridge, LLP
 Panelists: Representatives from US ACIS, ports, logistics organizations
- 10:15 AM: Coffee/networking break
- 10:40 AM: Middle East Rebuilding Priorities: Implications for Trade & Energy
 Panel discussion featuring specialists on Middle East politics and trade; economic sanctions; US—Middle East free trade agreements; energy security—for the region and for the US.
- NOON: Luncheon (sponsored by the Canadian Consulate General, Los Angeles)
 Presentation on The International Economic Summit™
- 1:30 PM: Keynote Address: *Stronger Peace through Stronger Trade?* (Under Secretary of Commerce Grant Aldonas, invited)
- 2:15 PM: Issues of Foreign Investment and Human Rights
 Panel featuring representatives of business, labor, and NGOs in a wide-ranging debate on current issues about responsibilities of firms operating under repressive regimes, ramifications of using low-cost nations as a manufacturing platform, and other global social issues.
- 3:15 PM: Coffee/networking break
- 3:30 PM: Salvaging Doha from the Collapse of Cancun
 Panel discussion featuring senior US and foreign policy makers to assess the dismal outcome of the WTO Cancun ministerial. Were there any winners? Or are we all losers? What is the future for WTO: Will protectionism rule? Can financial and other service industries make progress in the absence of progress at Cancun? Can the US lead the way to open trade—or are we part of the problem?
- 4:45 PM: Global California?
 Panel discussion. The 5th (or is it the 6th?) largest economy in the world has dismantled entirely its trade promotion infrastructure. Is there a void to fill? How to assert global leadership as trade increasingly drives the California economy?
- 5:45 PM: Adjourn
 CTEC Board of Directors meeting
- 7:00 PM: Reception (presentation of Golden State Award to two distinguished California officials for their tireless efforts to enact sound trade policy. Venue TBA)

Saturday, January 10, 2004

- 8:30 AM: Keynote Address: *Competitive Challenges for Agriculture in the World Trade Environment* (US Secretary of Agriculture Ann Veneman, invited)
- 9:15 AM: Sector specific discussions on global challenges facing California agriculture
 A major program in which leading experts will present their candid views on the future of world trade in agriculture from the perspective of California's leading products. Protectionism, both foreign and domestic; imports/exports; investment; what policy shifts must take place for California to compete effectively? And just how to ensure these new policies benefit California's agricultural sector?
- NOON: Conclusion of Monterey Congressional Forum on Trade Policy

ORGANIZING SPONSORS

[THANK YOU VERY MUCH!...]

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 levi strauss & co
 mentor international
 wine institute
 california chamber of commerce

Who Should Attend?

- members of congress from the western states
- federal trade officials
- state officials
- trade officials of foreign governments
- corporate & business leaders - from all sectors
- labor & environmental leaders interested in international trade issues
- association executives
- faculty & students
- those concerned with the battered state of world peace & the global economy
- ...and those who want to do something about it

reaching out to youth

Participants at The Monterey Congressional Forum will be the first to hear the results of a dynamic new international trade program for California high schools! The first demonstration of The International Economic Summit™ will conclude just in time for a report to be given at the Forum. Several hundred high school economics students throughout Southern California have spent the Fall semester learning trade policy negotiation techniques and putting them into dynamic practice in an all day model-WTO session (*minus the protesters*). Their enthusiasm can only be described as extraordinary, difficult as that might be to visualize in the context of high schoolers spending a day involved in trade policy! Learn more about this exciting project which is supported by the Federal Reserve Bank of San Francisco, University of Southern California, California Department of Education, Wells Fargo Foundation, Bay Area Economic Forum, World Trade Press and other organizations aware of the need to teach our youth about how the global economy will affect their lives. Organized by the California Trade Education Center (CTEC).