California Chamber leadership mission marks opening of state overseas office

California Chamber Chairman Peter F. Scott led an eight-member business delegation to Frankfurt in October for the opening of the state's trade and investment office there by Governor George Deukmejian.

Business meetings

During the leadership mission, delegates met with German government and business leaders, including representatives of the U.S. Consulate, American Chamber of Commerce and local chamber and industry groups.

Martyn Lindley, formerly a trade specialist with the California State World Trade Commission, is associate director of the new state office. Its primary mission is to expand mutually beneficial commercial and cultural relations between Germany and California.

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To honor the Governor during his visit to Frankfurt and to mark the opening of the office, the California Chamber hosted a reception attended by more than 350 California and German business and government leaders.

Sponsors

The reception was sponsored by Pacific Telesis Corporation, International and Security Pacific Bank. The co-sponsors were Baker & McKenzie, Attorneys at Law, Frankfurt/Los Angeles; Bank of America; California Wine Institute; and Robert Mondavi Winery.

During the leadership mission delegates also traveled to Munich to participate in opening ceremonies of SYSTEMS 1989, one of the world's leading exhibitions and technical programs for computer and telecommunication systems. The delegation also met with German high tech business contacts and buyers.

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Delegation to West Germany. Participants in the California Chamber’s leadership mission to Germany were (from left): Jerry Levine, president, Mentor International/chairman, California Council for International Trade; Susanne Stirling, international trade director, California Chamber; Robert Monagan, president, California Economic Development Corporation/chairman, California State World Trade Commission; Chamber Board member Helen Smades, president, Helen Smades Realtor; Chamber President Kirk West; Chamber First Vice Chairman Stanley A. Wainer, chairman of the board, Wyle Laboratories; Chamber Chairman Peter F. Scott, chairman of the board and chief executive officer, DiGiorgio Corporation; and Chamber Second Vice Chairman/Treasurer Willard Z. Carr, Jr., partner, Gibson Dunn & Crutcher.

Welcome to Frankfurt. The Lord Mayor of Frankfurt welcomes Governor George Deukmejian and the California delegation to Frankfurt. At left is California Chamber Chairman Peter F. Scott; at right is Chamber President Kirk West.

Munich exhibition. The California Chamber’s leadership mission to West Germany included a stop in Munich for opening ceremonies of SYSTEMS 1989, one of the world’s leading exhibitions and technical programs for computer and telecommunication systems. At the California State World Trade Commission booth at the exhibition are (from left): Chamber Chairman Peter F. Scott; Martyn Lindley, associate director of the California Trade and Investment Office in Frankfurt; and Robert T. Monagan, chairman of the California State World Trade Commission and president of the California Economic Development Corporation.

State office in Frankfurt. Those present at the opening of California’s trade and investment office in Frankfurt included (from left): Martyn Lindley, associate director of the new office; a representative of the West German government; Governor George Deukmejian; Gloria Deukmejian; and Barbel Jacob, West Coast representative for the Commission of the European Communities.