



# Brazil Passenger Rail Technologies

## REVERSE TRADE MISSION

**Business Briefing • Monday, August 13, 2018 • 9:00 AM – 4:30 PM**  
**Grand Hyatt Hotel • San Francisco, CA**

**T**he **U.S. Trade and Development Agency** is hosting the **Brazil Passenger Rail Technologies Reverse Trade Mission**. The event will bring senior representatives from Brazil's passenger railroad industry to the United States for a ten day visit to familiarize them with U.S. technologies and equipment for railway video monitoring, signaling and energy efficiency. The delegation will be led by the National Association of Passenger Rail Operators (ANPTrilhos) and will include representatives from the National Telecommunications Agency (ANATEL) and a number of passenger railway operating companies. As part of the itinerary, USTDA will host a business briefing allowing the delegates to share information with U.S. companies on their equipment needs, upcoming projects, and procurements related to the continuing development of Brazil's passenger rail network. U.S. companies will have the opportunity to meet one-on-one with the delegates.

### Attend the Business Briefing to:

- Learn about upcoming passenger railway project opportunities in Brazil
- Understand the needs and challenges of Brazil's passenger rail industry
- Meet one-on-one with members of the delegation

### Topics of Discussion Will Feature:

- An overview of Brazil's passenger rail infrastructure
- The regulatory environment in Brazil
- Procurement opportunities for U.S. companies in Brazil for passenger rail video monitoring, signaling and energy efficiency technologies

### Delegates Represent:

- National Association of Passenger Rail Operators (ANPTrilhos)
- National Telecommunications Agency (ANATEL)
- Brazil's rail concessionaires and associated companies

### Background

Brazil continues to invest in passenger rail expansion and modernization projects. The State of Sao Paulo alone has several new lines that are either under construction or set to begin in the near term. Passenger rail operators are investing in energy and operational efficiency, as well as safety technologies, in order to meet contract requirements and also improve their bottom lines. This visit is building on a recently completed USTDA study which developed standards and an implementation plan to integrate real-time video monitoring into passenger rail systems. This visit will help Brazil's passenger rail operators to select technologies for real time video monitoring, as well as signaling, power systems and energy efficiency technologies, communication networks, sensor-based data management software and other technologies and equipment that can improve overall operational and maintenance efficiency.

**REGISTRATION IS REQUIRED — SAVE YOUR SEAT TODAY!**

**CONTACT INFORMATION:** Koeppen, Elliott & Associates, Ltd. (KEA) ([www.kealtd.com](http://www.kealtd.com)) is organizing this Business Briefing on behalf of USTDA. For further information regarding registration and/or to schedule a one-on-one meeting with the delegates, please contact KEA by email at [davidelliott@kealtd.com](mailto:davidelliott@kealtd.com); by text or phone at **757-342-2149**.

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