



## EU General Data Protection Regulations Seminar

If you do business in the EU, your company will be affected by EU's new data protection regulation (GDPR) that goes into effect on **May 25, 2018**.

GDPR applies to all U.S. companies, across all sectors and services, doing business in the EU. If your company processes personal data from Europe, in any form, you will be impacted. Failure to comply may result in fines of up to \$22 million.

Learn from the experts:

Elements of proper compliance protocol;

How to register under the bi-lateral Privacy Shield accord;

How to create your company's compliance program.

Date: **March 21, 2018**

Location:

**National University System**  
1355 North Torrey Pines Road,  
La Jolla, CA 92037

Time: **9:00 AM - 12:30 PM**

Cost: **\$50.00**

Registration Link:

<http://bit.ly/2EVZDDj>

For More Information:

Rebecca Balogh

U.S. Commercial Officer Dept. of Commerce

[Rebecca.balogh@trade.gov](mailto:Rebecca.balogh@trade.gov)

Limited one-on-one meetings by  
appointment only.

Email Mrs. Balogh

## Speakers:

**Isabelle Roccia,**  
**Senior Policy Advisor,**  
**U.S. Mission to the EU.**

Expert on digital policy and digital economy including data flows, data privacy and cyber-security.

**Michelle Sylvester,**  
**Policy Advisor,**  
**U.S. Dept. of Commerce.**

Expert on Privacy Shield and policy frameworks to facilitate cross-border data flows.

**Taylor Bloom ESQ.**  
**Senior IP Counsel,**  
**VERVE**

Experienced technology attorney, with hands-on practical experience in privacy and data protection.

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