

CASUALTIES of TRADE WAR?

What Changes in NAFTA mean for Agriculture in California

U.S. agricultural exports in North America last year exceeded \$38 billion, and Canada is California's number one ag export destination, receiving \$4.1 billion in California exports annually. More than 1 million jobs in California depend on trade with Canada.

Regressive trade rhetoric in D.C. threatens agriculture in California. Could changes in NAFTA mean California wineries lose access to Canadian markets? Would tariffs be added to California ag products exported to Canada and Mexico? Is the United States on the brink of a trade war with its closest ally?



TRADE AND INVESTMENT
WITH CANADA =
1,166,100 JOBS
IN CALIFORNIA

IN 2016, CALIFORNIA EXPORTED

\$4.1 BILLION

TO CANADA, INCLUDING:

- \$1.6B in fruits and nuts → \$354M in wine
- \$905M in vegetables → \$89M in baked goods
- \$301M in prepared nuts, fruits and vegetables

Thursday, February 22, 2018

11:30 a.m. – 1:00 p.m.

Lunch will be served

THE SUTTER CLUB

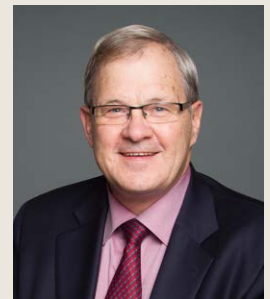
1200 9th Street, Sacramento, CA 95814

SPEAKERS:



Karen Ross

Secretary of California Department
of Food and Agriculture



Lawrence MacAulay

Canadian Minister of
Agriculture and Agri-Food

PANELISTS:



Jamie Johansson

President, California
Farm Bureau Federation



Jane Proctor

Vice President, Policy
and Issue Management,
Canadian Produce
Marketing Association



Rana Sarkar

Consul General of
Canada, San Francisco

MODERATOR:

RSVP by February 15, 2018

[intelevents@calchamber.com](mailto:intlevents@calchamber.com) | 916.930.1233

*Please be advised that attendance at this event
may constitute acceptance of a reportable gift.*

Canada

CalChamber
CALIFORNIA CHAMBER OF COMMERCE

**CALIFORNIA
FARM BUREAU
FEDERATION**

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SPEAKERS:



Karen Ross

Karen Ross was appointed Secretary of the California Department of Food and Agriculture (CDFA) in 2011, by Governor Edmund G. Brown Jr. Prior to joining CDFA, Secretary Ross was chief of staff for U.S. Agriculture Secretary Tom Vilsack. She served as President of the California Association of Winegrape Growers from 1996-2009, and as Vice-President of the Agricultural Council of California from 1989-1996.



Lawrence MacAulay

Lawrence MacAulay was appointed the Minister of Agri-Food in 2015 by Prime Minister Justin Trudeau. Minister MacAulay has been Member of Parliament for Cardigan since 1988.

Mr. MacAulay's previous Cabinet appointments have included Solicitor General of Canada, Minister of Labour, Secretary of State (Veterans), and Secretary of State (Atlantic Canada Opportunities Agency).

PANELISTS:



Jamie Johansson

James D. "Jamie" Johansson was elected president of the California Farm Bureau Federation in December 2017. Johansson previously served as first vice president for two years.

He is a former chairman of the CFBF Young Farmers and Ranchers State Committee and former vice president of the Butte County Farm Bureau. Johansson served four years on the Oroville City Council, which selected him to serve as vice mayor. His community involvement also includes service on the Oroville Chamber of Commerce board.



Jane Proctor

Jane has over 32 years' experience in the produce industry as part of the CPMA working in marketing, government relations, education, food safety and industry technology. Jane is the CPMA representative on many international committees and groups examining issues that impact the industry. Jane has participated in many initiatives domestically, bilaterally (with the U.S.) and internationally and was instrumental in the development of the International Federation for Produce Standards (IFPS) and served as its first Chair. Currently, Jane sits on the Board of the IFPS, Chairs the IFPS Produce ID Committee and represents the industry on various committees.

MODERATOR:



Rana Sarkar

Rana Sarkar was appointed as Consul General of Canada in San Francisco | Silicon Valley in 2017, with accreditation for Northern California and Hawaii. Mr. Sarkar previously served as National Director for High Growth Markets & India at KPMG Canada, and co-chairman of the advisory board and a senior fellow at the Munk School of Global Affairs at the University of Toronto. He has served as President and CEO of the Canada-India Business Council. In 2011, he was a candidate for the Canadian Parliament. Prior to his candidacy for Parliament, Mr. Sarkar co-founded a successful ad agency and served as a visiting lecturer at the London School of Economics.