

Advocacy Return on Investment

2015 Sample Return on Investment for CalChamber Members

Arbitrary petroleum use cutback averted: tax revenue saved (SB 350)	\$18.15 Billion
Limit on in-state energy development: tax revenue at risk saved (de facto fracking moratorium: AB 1490)	\$6.7 Billion
Split roll property tax reassessment cost stopped (SCA 5)	\$6 Billion
New unsubstantiated emission reductions defeated (SB 32)	\$200 Million
Backed program reducing recidivism by expanding housing opportunities (AB 1056)	\$200 Million
New health care mandates stopped (SB 190, SB 289)	\$194.3 Million
Revived land use entitlements encouraging economic growth (AB 1303)	\$25 Million
Stopped bill constraining trial courts' ability to operate more efficiently (SB 682)	\$25 Million
Supported cost-effective means for disposing of treated wood waste (SB 162)	\$20 Million
Significant workers' compensation increase stopped (SB 563)	\$12 Million
Increased spending on health care, prescription drugs averted (AB 374)	\$11 Million
Stopped new labeling mandate stifling innovation (AB 708)	\$10 Million
Prevented increased cost and delay in environmental review process (SB 122)	\$5 Million
One-size-fits-all scheduling mandate stopped (AB 357)	\$2.8 Million
Unworkable hazardous waste permitting process stopped (SB 654)	\$1.466 Million
Total Definable Return	\$31.556 Billion

Return Per California Employee **\$2,323**

Other Savings from Legislation Stopped

Significant expansion of state family rights act vetoed (SB 406)	\$100,000 per lawsuit averted plus added cost per employee on leave
Safe harbor for innovative vision care centers signed (AB 684)	\$70,000 per lawsuit prevented
Expanded liability for operating drone above property vetoed (SB 142)	\$70,000 per lawsuit avoided
California-only labeling for sugar-sweetened beverages defeated (SB 203)	\$70,000 per lawsuit averted
Minimum wage indexing stopped (SB 3)	\$15,000 per exempt employee/\$6,000 per hourly employee

Clearing the Path for Trade Agreements and Financing that Will Open Export Opportunities for California Businesses

- Supported renewal of trade promotion authority, which helps boost U.S. exports and create jobs.
- Backed renewal of the Export-Import Bank of the United States, supporting \$25 billion in California exports since 2007 and \$3 billion in the 2014 fiscal year alone.
- Supported renewal of the Generalized System of Preferences, which saves California companies \$100 million a year.
- Supported extension of the African Growth and Opportunity Act (AGOA), which helps support nearly \$800 million in California exports to AGOA nations.

"CalChamber advocacy unleashes California innovators so they can continue to transform the state's economy and create jobs."

Joseph M. Otting
 President and Chief Executive Officer
 OneWest Bank N.A.
 2015 CalChamber Chair

CAPITOL WATCHDOG

Each year, CalChamber tracks more than 3,000 legislative proposals on behalf of member businesses.

MAJOR VICTORIES

CalChamber scores major victories for employers through targeted advocacy and political action. See www.calchamber.com/majorvictories

ABOUT US

CalChamber is the largest broad-based business advocate in California, working at the state and federal levels to influence government actions affecting all California business. As a not-for-profit, we leverage our front-line knowledge of laws and regulations to provide affordable and easy-to-use compliance products and services.

FOR MORE INFORMATION

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